# **2024** International Election





Candidate for **Treasurer Jovana Kostic**Mensa Serbia

# Campaign statement

As a financial professional with a track record of success in multinational retail industry, I am excited to apply for the position of International Treasurer at MIL. My role as Head of Finance Business Planning & Performance has equipped me with the skills and expertise required to excel in this role.

In these challenging times, the importance of responsible financial management cannot be overstated. Mensa International must not only navigate financial waters but also steer towards sustainability. I am committed to acting as the MIL CFO, ensuring accurate financial records, and meticulously preparing and submitting detailed annual budgets to IBD. I acknowledge the global financial pressure, which underscores the importance of making astute decisions to uphold Mensa's stability and continuity during these challenging times, including rising costs and declining purchasing power. I firmly believe in integrating ESG principles into our financials. By promoting responsible and sustainable practices, we can secure Mensa's financial future while contributing positively to society.

My experience in a dynamic corporate environment has honed my ability to manage complex financial systems, make data-driven decisions, and collaborate effectively with diverse teams. I am ready to bring this knowledge and dedication to MIL, fostering financial stability, sustainability, and continuity.

#### **Biography**

I am Jovana Kostic, a finance professional with a strong background in multinational retail. Currently, I hold the position of Head of Finance Business Planning & Performance at a leading 1.3 billion eur company in Serbia, where I have developed expertise in financial management, strategic planning and performance optimization.

With over 15 years of experience in the finance sector, I have consistently delivered results and demonstrated my commitment to sound financial stewardship. My educational background includes a degree in finance and extensive training in financial analysis, business partnering and risk management. My passion for ESG drives my commitment to responsible financial practices.

Outside of work, I am an advocate for continuous learning and community involvement. I'm thrilled to bring my financial acumen and passion for growth to the role of International Treasurer at MIL where I aspire to contribute to the organization's financial sustainability and success on a global scale.

## Answers to IBD questions

# 1. What do you see as the most important aspect of the role for which you are standing?

The most critical aspect of the International Treasurer role at Mensa International is to ensure sound financial stewardship. This entails maintaining accurate financial records, developing and executing budgets, and responsibly managing Mensa's financial resources. Equally important is promoting financial transparency, sustainability, and compliance with evolving financial regulations. Sound financial management underpins Mensa's ability to fulfill its mission effectively and adapt to changing global dynamics. Furthermore, it means being acutely aware of the economic environment and emerging trends, continuously asking relevant questions, and when necessary, making tough decisions to safeguard Mensa's financial stability and ensure its long-term viability.

#### 2. Why have you volunteered for this role, and what in particular qualifies you for it?

I have volunteered for the role of International Treasurer because of my deep commitment to Mensa's core mission and values, which I consider of utmost importance. Mensa's mission, centered around the pursuit of knowledge and the celebration of intellectual excellence, resonates strongly with me. It emphasizes fostering a supportive community

for individuals with high IQs, promoting diversity, and encouraging lifelong learning.

My experience as Head of Finance Business Planning & Performance in a multinational retail company equips me with the financial expertise necessary for this position. I am passionate about contributing to Mensa's financial stability while embracing challenges and innovation. My dedication to ESG principles aligns with Mensa's enduring legacy, ensuring continuity while addressing contemporary challenges. By serving as International Treasurer, I aim to uphold these cherished values and contribute to the mission that lies at the heart of Mensa International's existence.

# 3. What do you see as the most important issues facing international Mensa at the present time and in the next few years?

MIL faces challenges that demand adaptability, member-centricity, financial prudence and strong commitment to D&I. Addressing these issues will ensure Mensa thrives and continues to fulfill its mission in the years to come.

As we progress further into the digital age, Mensa needs to harness technology to connect with members, organize events, and provide digital resources for intellectual stimulation. This adaptation ensures that Mensa remains relevant and accessible to diverse and tech-savvy audience.

Mensa's strength lies in its vibrant community of members. It is essential to foster active member engagement, encouraging participation in various activities and promoting networking opportunities. Creating a sense of belonging and value for all members is pivotal.

Ongoing economic uncertainties in the global financial landscape require diligent financial planning and prudent resource management. This includes not only maintaining current financial stability but also ensuring the long-term sustainability of MIL. Responsible budgeting and risk management are vital components.

### 4. What do you wish to achieve during your term of office?

During my term of office, I aim to enhance Mensa International's financial transparency, implement responsible and sustainable financial strategies, and strengthen our financial resilience. I also aspire to promote the integration of ESG principles into our financial decision-making process. By achieving these goals, I intend to ensure that Mensa International remains a thriving and impactful organization that continues to serve its members and society at large for years to come.