

Mensa International Election 2019

Candidate Statements

CANDIDATES FOR INTERNATIONAL CHAIR

1 Dan Burg



Biography

Mensa has been a large part of my life since 1981. My international service has included:

- International Director of Administration 2017-present
- International Board of Directors member 15 times
- International Executive Committee member 2013-2015 and 2017-present

My international committee work has included 16 years on the Name and Logo (and now Licensing) Committee, protecting Mensa's trademarks from infringement and loss of value. And as Constitution Review Officer last term, I worked with individual national Mensas around the world; this review of what is important in different places has provided a valuable education.

My national service has included:

- American Mensa chair 2013-2015
- National board member for 14 years
- Local group officer for 30+ years

But most importantly for me, I met my wife in Mensa, and we have two children whom we adore. Mensa has been good to me. I, in turn, have tried to give back to Mensa.

Campaign Statement

I want to help more people around the world discover and belong to Mensa while at the same time finding additional ways to better serve the members we already have. As Director of Administration this term, with responsibilities for communications and business office and appointee oversight, I have tried to help make that happen. As Chairman next term, I want to continue the progress we have made and expand our Mensa family even more. Mensa membership around the world has increased by more than 50 percent since I first joined the International Board of Directors, but there are many more Mensa friends to be discovered.

My style is integrity and quiet competence. I provide historical perspective and advice. I use my professional training in law and business to address issues as they come up. I try to treat every person, and every issue, fairly. I try to get everyone involved (just ask my committee members). I quietly pick up tasks that others have dropped. I follow up with people and follow through with responsibilities.

Please vote for me. If elected, I pledge to use my broad and deep experience for the advancement of Mensa worldwide. Thank you.

Answers to IBD Questions

1. What do you see as the most important aspect of the role for which you are standing?

The Chairman's role has important aspects both as an individual and as part of a group:

- As an individual, the Chairman represents Mensa International in a variety of settings. My long service on the IBD, and my experience as a former chairman of American Mensa, have prepared me well to represent us.
- As part of a group, the Chairman leads meetings of the International Board of Directors, with dozens of representatives from around the world. My tone in leading the IBD would be to promote collegiality and to try to make all feel comfortable and included while still making sure the work gets done.
- Between the individual and IBD levels, the Chairman leads the IBD's Executive Committee and sets priorities. The ExComm carries out the IBD's policies on a day-to-

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day basis. My priorities would be an effective and harmonious IBD, an effective and harmonious ExComm, and worldwide growth for Mensa.

2. Why have you volunteered for this role, and what in particular qualifies you for it?

I have volunteered to be International Chairman because I think I am the best person for the job. The Chairman should have a lot of knowledge of and experience with the IBD; should have experience leading a large Mensa organization; should know Mensa International's rules backwards and forwards; and should be comfortable chairing long meetings with a large and diverse membership. I have all of that.

My fifteen years on the IBD and my four years on its Executive Committee, with two of those years as Director of Administration, have given me a good sense of what has worked and why, and what has not worked and why it has not. The first step toward a bright future is not repeating the mistakes of the past, but rather using past experiences to inform decisions made toward the future of our society. I want to help make that future for Mensa.

3. What do you see as the most important issues facing international Mensa at the present time and in the next few years?

Mensa International's business office is located in England. Many aspects of Mensa's business affairs might be affected by the UK leaving the European Union. The Chairman will necessarily be involved with having to deal with those issues.

Mensa is spreading to more and more countries. I very much welcome that; but we must be sure to maintain Mensa's democratic values while doing so. Not all countries around the world have the same historical background to understand Mensa's concepts of equality and openness, and those concepts must be protected as Mensa expands.

And finally, succession planning for the international business office has to happen. I very much hope Executive Director Michael Feenan will continue in that role for many years to come (certainly while I am Chairman!); but we still have to plan for what should happen the day after he eventually leaves us for one reason or another.

4. What do you wish to achieve during your term of office?

First and foremost, I want all of us to pull in the same direction. If that happens, many things are possible.

I want more members.

I want Mensa in more countries.

Internally, we need to find a way to do automated membership verification. This would make many things easier in areas such as the website, elections, Facebook, SIGs, and anywhere else verification of Mensa membership is needed. Whatever the method turns out to be, it will have to be implemented with the requirements of the new European privacy legislation (GDPR) in mind.

Even more content is needed for the new website. I thank outgoing Chairman Bibiana Balanyi for all her work taking the website project from nothing to where it is today, but adding content should ideally never stop.

And I pledge to always be there, helping wherever needed and providing advice whenever asked, doing my best for Mensa.

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2 Björn Liljeqvist

Biography

bjorn@braingain.se | www.bjornliljeqvist.com
MIL Director of Development, 2013-2017
MIL Director of Smaller National Mensas, 2011-2013
Chairman, Mensa Sweden, 2007-2011

Born in 1975, Mensa member from age 15. Various local and national volunteer positions over the years. As the Swedish chairman, I was the architect of several reforms of administration and structure that enabled growth in members and activities. Today, Sweden has the highest percentage of Mensa members in the world (7000 of 10M).

As an international elected officer, I engaged actively in the creation of new national groups, and made substantial contributions to MIL policy over the years. I understand Mensa.

Professionally, I write and lecture on academic learning strategies. I have a MSEE degree and a background in systems engineering. I am multilingual with a passion for knowledge, culture and personal development. I live in Stockholm, with fellow mensan Camilla.

Campaign Statement

Mensa needs a fresh new start!

Imagine what Mensa could be, if we put our minds to it. Mensa has a purpose to fill, promoting the value of intelligence and the importance of nurturing the gifted

young. A place to gather, to understand and be understood. In its best moments, Mensa is amazing.

International Mensa can make a huge difference by providing infrastructure and common frameworks. Mensa works great when members and groups are free to self-organize. Grand international events like EMAG and AMAG show us a glimpse of what is possible.

Unfortunately, we are not well organized at the international level. Lots of good initiatives get stuck for lack of funding and coordination. A change in the way we do business is urgent.

In many countries we see how Mensa is maturing, becoming more than just a social club. We are also becoming more global and culturally diverse. However, to evolve means to change, and that does not happen by itself. We must work hard to become a bigger and more professionally run organisation. Mensa is young, with bright potential.

The best is yet to come!

Answers to IBD Questions

1. What do you see as the most important aspect of the role for which you are standing?

The chairman has to take responsibility. Out of many opinions, wills and ideas, a good chairman can create harmony and find a common direction.

A leader must know how to listen. It is through teamwork that we achieve things, and teamwork requires compromise. The chairman may speak first, but will not always get the last word. A chairman and a boss are two different things; a democratic society is not run like a private enterprise.

Mensa is based on a grand idea: That human intelligence is an identifiable good, that should be encouraged and fostered, in children and adults alike, everywhere. The chair has to balance this high principle with the everyday practicalities of managing an organization.

2. Why have you volunteered for this role, and what in particular qualifies you for it?

Three words: Vision, dedication and competence.

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Vision: I see the potential in Mensa. Since I joined in 1991, the aspiration of Mensa has been as important as the social aspect. Sure, we have fun – but to have meaning, there has to be something more. Mensa makes a difference to a lot of people. To live up to this potential, not merely as gifted individuals but also as a collective society, Mensa must grow and also evolve.

Dedication: I have a high work capacity. I took Mensa development to a new level, with more direct engagement in several countries, policy changes and better planning. I will do no less as chairman.

Competence: I know how to do the job. A systems thinker and problem solver, I can focus on the important things from day one, building on my experience from ExComm, IBD and Mensa Sweden.

3. What do you see as the most important issues facing International Mensa at the present time and in the next few years?

It is the next twenty years that we should think about. In the short run, however, three issues stand out in particular.

Internet: Mensa International is a creature of the 1900s. We are lagging behind on online services, crowd sourcing, social media, virtual meetings, competence networks and so on. There is plenty of expertise within Mensa and we should make the most of it.

Administration: Mensa International is understaffed with a growing workload. We have to develop better routines and also recruit many more international volunteers for specific tasks. Increased revenue, from appropriate collaborations, would solve a lot of problems.

Governance: The way IBD and ExComm do business has to become more professional. Clear and simple rules, evenly enforced, is a good start. Most people speak English only as a second or third language, and Mensa is becoming more culturally diverse. This must be reflected in our work.

4. What do you wish to achieve during your term of office?

- A strategic plan towards the year 2030
- Global member surveys on international Mensa issues

- Better online services for discussion, networking, SIGs, SIGHT, et
- Twice as many volunteer applications
- Improved decision making procedures
- Efficient, well run business meetings
- A positive spirit of collaboration and teamwork
- Increased awareness of Mensa's purpose as stated in the constitution

(Finish)

Ansionuettelo

Björn Liljekvist | bjorn@braingain.se |
www.bjornliljekvist.com
MIL Director of Development, 2013-2017
MIL Director of Smaller National Mensas, 2011-2013
Puheenjohtaja, Mensa Ruotsi, 2007-2011

Olen syntynyt vuonna 1975 ja ollut Mensan jäsen 15 vuoden ikäisestä. Minulla on ollut useita paikallisia ja kansallisia vapaaehtoisia tehtäviä vuosien aikana. Ruotsin Mensan puheenjohtajana olin usean hallinnollisen ja käytännön uudistuksen suunnittelija. Uudistukset edesauttoivat jäsenien ja aktiviteettien määrän kasvua. Tällä hetkellä Ruotsissa on maailman suurin prosenttimäärä jäseniä (7000 10 miljoonasta).

Kansainvälisesti valittuna toimitsijana olen aktiivisesti vaikuttanut uusien kansallisten Mensa-ryhmien luomiseen, ja vaikuttanut huomattavasti MIL-politiikkaan vuosien aikana. Osaan Mensan toiminnan. Ammatikseni luennoin ja teen akateemisia oppimisstrategioita. Minulla on MSEE-tutkinto ja tietokonesysteemi-insinöörin tausta. Osaan useita kieliä ja palan innosta kehittää tietoa, kulttuuria ja henkilökohtaista kehittymistä. Asun Tukholmassa Camillan kanssa, joka hänkin on Mensan jäsen.

Kampanjaohjelma

Mensa tarvitsee uudelleensyntymisen!

Kuvittele, mitä Mensa voisi olla, mikäli todella paneudumme tehtävään. Mensan tarkoitus on lisätä älykkyyden arvon edistämistä ja nuorten älykkyyden vaaliminen ja kehittäminen. Paikka, jossa voi kokoontua, ymmärtää ja tulla ymmärretyksi. Parhaimmillaan Mensa on suurenmoinen.

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Kansainvälinen Mensa voi tehdä merkittävän eron kattaessaan infrastruktuurin ja yhteiset puitteet. Mensa toimii tosi hyvin, kun jäsenillä ja ryhmillä on vapaus organisoida itse. Suuret kansainväliset tapahtumat, kuin EMAG ja AMAG, ovat todisteita siitä mikä on mahdollista.

Ikävä kyllä emme ole kovinkaan hyvin organisoituneet kansainvälisellä tasolla. Monet hyvät aloitteet kaatuvat rahoituksen ja koordinoinnin puutteeseen. Tarvitsemme kiireellisesti muutoksen toimintatapoihimme.

Näemme useassa maassa miten Mensa kehittyi muuksikin kuin sosiaalisesti seuraksi. Olemme myös muuttumassa globaalisemmaksi ja kulttuurisesti monipuolisemmaksi. Mutta kehitys vaatii muutosta, ja muutos ei tapahdu itsestään. Meillä on paljon tehtävää kasvaaksemme suuremmaksi ja ammatillisemmin johdetuksi seuraksi. Mensa on nuori, ja sillä on mittaamaton potentiaali.

Parasta vielä odotellessa!

/Björn

Kysymyksiä IBD:itä

1. MIKÄ ON MIELESTÄSI HAKEMASI TEHTÄVÄN TÄRKEIN TOIMINTA?

Vastuu on puheenjohtajalla. Hyvä puheenjohtaja osaa luoda sopusoinnun monesta vaihtoehdosta, tahdosta ja ideasta ja löytää yhteisen suunnan.

Johtajan täytyy osata kuunnella. Me toimimme ryhmätyöperiaatteella, ja ryhmätyö vaatii kompromisseja. Puheenjohtajalla on ensimmäinen puheenvuoro, mutta ei aina tarvitse sanoa viimeistä sanaa. Puheenjohtaja ja pomo toimivat eri tavoin; demokraattista seuraa ei johdeta samoin kuin yksityisyriystä.

Mensa perustuu suurenmoiseen ideaan: Inhimillinen älykkyys on tunnetusti hyvä asia, jota pitäisi kannustaa ja edistää, niin lasten kuin aikuisten, kaikkialla. Puheenjohtajan tulee pitää yllä tätä korkeaa periaatetta jokapäiväisten seuran käytännön asioiden hoidossa.

2. MIKSI OLET ASETTUNUT EHDOKKAAKSI, JA MITKÄ OVAT EDELITYKSESI?

Kolme sanaa: visio, antaumus, pätevyys

Visio: Näen Mensan mahdollisuudet. Seuraan liittymisestä (1991) asti Mensan tavoite on ollut yhtä tärkeä kuin sosiaalinen puoli. Meillä on hauskaa, mutta toimintaan tarvitaan myös jotain muuta. Mensalla on tärkeä merkitys monelle ihmiselle. Saavuttaakseen mahdollisuutensa, ei vain älykkäinä yksilöinä vaan myös kollektiivisenä yhteisönä Mensan täytyy kasvaa ja myös kehittyä.

Antaumus: Minulla on suuri työkapasiteetti. Sain monessa maassa Mensan kehityksen uudelle tasolle suoran toiminnan, sääntöjen muutosten ja paremman suunnittelun avulla. Enkä aio tehdä yhtään sen vähempää puheenjohtajana.

Pätevyys: Tiedän miten työ suoritetaan. Olen järjestelmäsuunnittelija, ja ongelmien ratkaisija. ExCommista, IBD:stä ja Ruostin Mensasta kertyneiden kokemuksieni pohjalta osaan keskittyä siihen, mikä on tärkeää enimmäisestä päivästä lähtien.

3. MITKÄ OVAT MIELESTÄSI KANSAINVÄLISEN MENSAN TÄRKEIMMÄT TEHTÄVÄT, NYT JA LÄHIVUOSINA?

Meidän pitäisi ajatella kahtakymmentä tulevaa vuotta. Lyhyellä aikavälillä kuitenkin kolme asiaa ovat erityisesti huomioitavia.

Internet: Kansainvälinen Mensa on 1900-luvun luomus. Olemme verkkopalvelujen, joukoistamisen, SOME:n, virtuaalisten kokousten, kykyverkostojen, sekä muiden kaltaisten asioiden kannalta jälkeenjääneitä. Mensasta löytyy paljon asiantuntemusta, ja meidän pitäisi hyödyntää sitä.

Administraatio: Kansainvälisellä Mensalla on puute henkilökunnasta ja kasvava työmäärä. Meidän on kehitettävä paremmat rutiinit ja värvättävä lisää kansainvälisiä vapaaehtoisia määrättyihin tehtäviin. Sopivista yhteistöistä saadut kasvavat tulot ratkaisisivat monta ongelmaa.

Hallinto: IBD:n ja ExCommin toimintatapojen on muutettava enemmän ammattimaisiksi. Selkeät ja yksinkertaiset säännöt, säännöllisesti valvottuina, on hyvä alku. Suurimmalla osalla ihmisistä on englannin kieli toisena tai kolmantena kielenä, ja Mensasta on tulossa kulttuurisesti monipuolisempi. Tämä on otettava huomioon työssämme.

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4. MITÄ TAHDOT AIKAANSAADA TOIMINTAKAUTESI AIKANA?

Strateginen suunnitelma vuoteen 2030 asti
Maailmanlaajuisia jäsentutkimuksia kansainvälisen Mensan toiminnasta
Parempia keskustelu-, verkostumis-, SIG-, SIGHT- (yms) verkkopalveluja
Kaksi kertaa enemmän hakemuksia vapaaehtoistyöhön
Parannetut päätöstentekomenettelyt
Tehokkaita ja hyvin johdettuja kokouksia
Myönteinen yhteistyöhenki
Lisääntynyt tietoisuus Mensan tarkoituksesta, perustussääntöjen mukaan.

(French)

DÉCLARATION BIOGRAPHIQUE

Björn Liljekvist | bjorn@braingain.se |
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Directeur du développement de MIL, 2013-2017
Directeur de petits Mensas nationaux de MIL, 2011-2013
Président de Mensa Sweden, 2007-2011

Né en 1975, membre de Mensa à partir de 15 ans. Divers postes bénévoles locaux et nationaux au fil des ans. En tant que président suédois, j'ai été l'architecte de plusieurs réformes de l'administration et de la structure qui ont permis la croissance des membres et des activités. Aujourd'hui, la Suède a le pourcentage le plus élevé de membres Mensa dans le monde (7000 sur 10 millions).

En tant qu'élu international, je me suis activement engagé dans la création de nouveaux groupes nationaux et j'ai apporté des contributions substantielles à la politique de MIL au fil des ans. Je comprends Mensa. Sur le plan professionnel, j'écris et je donne des conférences sur les stratégies d'apprentissage universitaire. J'ai un diplôme MSEE et une formation en ingénierie des systèmes. Je suis multilingue et passionnée par la connaissance, la culture et le développement personnel. Je vis à Stockholm avec Camilla.

DÉCLARATION DE CAMPAGNE

Mensa a besoin d'un nouveau départ !

Imaginez ce que pourrait être Mensa, si on y mettait les idées claires. Mensa a un but à remplir, promouvoir la valeur de l'intelligence et l'importance de l'éducation des jeunes doués. Un lieu de rassemblement et de compréhension. Dans ses meilleurs moments, Mensa est incroyable.

International Mensa peut faire une énorme différence en fournissant une infrastructure et des cadres communs. Mensa fonctionne très bien lorsque les membres et les groupes sont libres de s'auto-organiser. De grands événements internationaux comme l'EMAG et l'AMAG nous donnent un aperçu de ce qui est possible.

Malheureusement, nous ne sommes pas bien organisés au niveau international. Beaucoup de bonnes initiatives sont bloquées par le manque de financement et de coordination. Il est urgent de changer notre façon de faire des affaires.

Dans de nombreux pays, nous voyons comment Mensa est en train de mûrir, devenant plus qu'un simple club social. Nous devenons également de plus en plus mondiaux et diversifiés sur le plan culturel. Cependant, évoluer signifie changer, et cela ne se fait pas tout seul. Nous devons travailler dur pour devenir une organisation plus grande et gérée de manière plus professionnelle. Mensa est jeune, avec un potentiel brillant.

Le meilleur est encore à venir !

/Björn

Questions de l'IBD

1. SELON VOUS, QUEL EST L'ASPECT LE PLUS IMPORTANT DU RÔLE QUE VOUS ASSUMEZ ?

Le président doit prendre ses responsabilités. A partir de nombreuses opinions, volontés et idées, un bon président peut créer l'harmonie et trouver une direction commune.

Un leader doit savoir écouter. C'est par le travail d'équipe que nous réalisons des choses, et le travail d'équipe exige des compromis. Le président peut prendre la parole en

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premier, mais il n'aura pas toujours le dernier mot. Un président et un patron sont deux choses différentes ; une société démocratique n'est pas gérée comme une entreprise privée.

Mensa est basée sur une grande idée : Que l'intelligence humaine est un bien identifiable, qu'il faut encourager et favoriser, chez les enfants comme chez les adultes, partout. Le président doit trouver un équilibre entre ce principe élevé et les aspects pratiques de la gestion quotidienne d'une organisation.

2. POURQUOI VOUS ÊTES-VOUS PORTÉ VOLONTAIRE POUR CE RÔLE, ET QU'EST-CE QUI VOUS QUALIFIE EN PARTICULIER POUR CE RÔLE ?

Trois mots : Vision, dévouement et compétence.

Vision: Je vois le potentiel de Mensa. Depuis mon arrivée en 1991, l'aspiration de Mensa est aussi importante que l'aspect social. Bien sûr, on s'amuse - mais pour avoir un sens, il faut qu'il y ait quelque chose de plus. Mensa fait une différence pour beaucoup de gens. Pour être à la hauteur de ce potentiel, non seulement en tant qu'individu doués mais aussi en tant que société collective, Mensa doit grandir et évoluer.

Dévouement: J'ai une grande capacité de travail. J'ai porté le développement de Mensa à un nouveau niveau, avec un engagement plus direct dans plusieurs pays, des changements politiques et une meilleure planification. Je n'en ferai pas moins en tant que président.

Compétence: Je sais comment faire le travail. Penseur systémique et résolveur de problèmes, je peux me concentrer sur les choses importantes dès le premier jour, en m'appuyant sur mon expérience avec ExComm, IBD et Mensa Suède.

(Hungarian)

ÉLETRAJZ

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MIL Director of Development, 2013-2017

MIL Director of Smaller National Mensas, 2011-2013

Elnök, Mensa Svédország, 2007-2011

1975-ben születtem, 15 éves korom óta vagyok a Mensa tagja. Az évek során különféle helyi és országos szintű

tisztviselői tisztségeket töltöttem be. A svéd Mensa elnökeként számos újítást kezdeményeztem az adminisztráció területén és strukturális kérdésekben, melyek hozzájárultak ahhoz, hogy a tagjaink és programjaink száma megsokszorozódjon. Napjainkban Svédországban a legnagyobb a népesség nagyságához viszonyított Mensa-tagok száma (7000 tag jut tízmillió főre).

Megválasztott nemzetközi tisztviselőként aktívan részt vettem új nemzeti csoportok létrehozásában és az évek folyamán jelentős mértékben hozzájárultam a MIL-irányelvek kialakításához. Átlátom a Mensát. Szakmai munkám részeként a felsőoktatásban használt tanulási módszerekről írok és tartok előadásokat. Villamosmérnöki mesterdiplomám van, és rendszermérnöki háttérrel is rendelkezem. Számos nyelvet beszélek, és rendkívül fontos számomra a tudásom, a műveltségem gyarapítása és a személyes fejlődés. Stockholmban élek Mensa-társammal, Camillával.

KAMPÁNYKÖZLEMÉNY

A Mensának megújulásra van szüksége!

Képzeli csak el, mivé válhatna a Mensa, ha ezért közös erőfeszítéseket tennénk! A Mensának megvan a maga feladata: népszerűsíti az intelligencia fontosságát és a fiatal tehetségek gondozását. Ez az a hely, ahol összegyűlhetünk, ahol megértünk másokat és ahol minket is megértene mások. A legjobb pillanataiban a Mensa egy csodálatos szervezet.

A Nemzetközi Mensa rengeteget segíthetne azzal, hogy infrastruktúráját és egy közös keretet biztosít. A Mensa akkor működik legjobban, amikor a tagoknak és csoportoknak lehetőségük van szabadon szervezkedni. A különféle nagy nemzetközi események, mint az EMAG vagy az AMAG betekintést adnak számunkra arra, hogy mi minden lenne lehetséges.

Nemzetközi szinten sajnos nem vagyunk túl jól szervezettek. Rengeteg ígéretes kezdeményezés megakad a finanszírozás és a koordináció hiánya miatt, ezért sürgősen változtatnunk kell a működésünkön.

Sok országban látni, ahogy a Mensa egyre érettebb lesz és kiteljesedik, meghaladja egy társasági klub szintjét. Egyre inkább globálissá és kulturálisan sokszínűvé válnak.

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A fejlődéshez azonban sok változásra van szükség, és ez magától nem történik meg. Keményen meg kell dolgoznunk ahhoz, hogy egy nagy és profin vezetett szervezetté váljunk. A Mensa még fiatal és nagy lehetőségek előtt áll.

Most jön a java!

/Björn

Az IBD kérdései

1. SZERINTED MI A LEGFONTOSABB ASPEKTUSA ANNAK A TISZTSÉGNEK, AMIRE JELENTKEZEL?

Az elnök tevékenysége legyen felelősségteljes. Képesnek kell lennie arra, hogy összhangot teremtsen a különböző vélemények, szándékok és ötletek között és megadja a közös irányt.

Egy vezetőnek meg kell tudnia hallgatni másokat. Csak csapatmunkával tudjuk elérni céljainkat, a csapatmunkához azonban kompromisszumokra van szükség. Bár az elnök az, aki először szóhoz jut, nem mindig lesz az övé az utolsó szó. Az elnök nem azonos a főnökkel; egy demokratikus közösséget sosem szabad úgy vezetni, mint egy magánvállalatot.

A Mensa egy nagyszerű elven alapul: e szerint az emberi intelligencia jó dolog, és ezt gyerekekben és felnőttekben egyaránt ösztönözni és ápolni kell, mégpedig mindenütt. Az elnöknek ezt az elvet kell egyensúlyba hoznia a szervezet irányításával járó, mindennapi munkákkal.

2. MIÉRT JELENTKEZTÉL ERRE A FELADATRA, ÉS MIK AZOK A DOLGOK, AMIK SZERINTED ALKALMASSÁ TESZNEK RÁ?

Három szóban össze lehet foglalni: Vízió, elkötelezettség és kompetencia.

Vízió: Látom a Mensában rejlő lehetőségeket. A Mensa célkitűzései már az 1991-es csatlakozásomkor is éppolyan fontosak voltak, mint a közösségi vonatkozásai. Persze, jól érezzük magunkat – de ahhoz, hogy a szervezet jelentőséggel bírjon, ennél többnek kell lennie. A Mensa rendkívül fontos nagyon sok ember számára. Ahhoz, hogy valóra váltsuk a benne rejlő lehetőségeket – nem csak

tehetséges egyének halmazaként, hanem közösségként is – a Mensának nőnie és fejlődnie kell.

Elkötelezettség: A munkában nagy a teherbírásom. A Mensa fejlődését több - számos országban megvalósított - közvetlen programmal, az irányelveink megváltoztatásával és jobb tervezéssel új szintre emeltem. Elnökként sem érem be ennél kevesebbel.

Kompetencia: Tudom, hogyan kell ezt a munkát végezni. Rendszerszintű gondolkozóként és problémamegoldóként képes vagyok az első naptól fogva a fontos dolgokra összpontosítani, úgy, hogy közben a korábbi ExComm-nál, IBD-nél és a svéd Mensánál szerzett tapasztalataimra támaszkodom.

3. MIK SZERINTE A LEGFONTOSABB KÉRDÉSEK, AMIKKEL A MENSÁNAK JELENLEG ÉS AZ ELKÖVETKEZŐ ÉVEKBEN VÁLASZT KELL TALÁLNIÁ?

Az elkövetkező húsz év az, amire nagyon oda kell figyelniünk. Rövidtávon is van azonban három különösen fontos kérdés:

Internet: A Nemzetközi Mensa az 1900-as évek szülötte. Súlyosan lemaradtunk az online szolgáltatások, a crowdsourcing, a szociális média, a virtuális találkozók, a kompetenciahálózatok és az ehhez hasonló dolgok területén. Mindezekkel kapcsolatban a tagjaink rengeteg tapasztalattal rendelkeznek, amit fel kell használnunk.

Adminisztráció: A nemzetközi Mensa kevés személyzettel rendelkezik és egyre nagyobb munkateher nehezedik rá. Jobb munkarutinokat kell kifejlesztenünk és jóval több nemzetközi önkénteseket kell toboroznunk az egyes konkrét feladatok elvégzésére. A megfelelő együttműködésekkel adódó jövedelemnövelés sok ilyen problémát megoldana.

Irányítás: Az IBD és az ExComm működését szakszerűbbé kell tenni. Erre jó kiindulópont lehet a világos, egyszerű és igazságosan érvényre juttatott szabályok bevezetése. A legtöbb embernek az angol csak a második vagy a harmadik nyelve, és a Mensa egyre sokszínűbbé válik kulturálisan, aminek tükröződnie kell a munkánk során is.

4. MIT SZERETNÉL ELÉRNI A HIVATALI IDŐD ALATT?

Ezek a célkitűzéseim:

- Kialakítani a 2030-ig érvényes stratégiai tervet

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- Globális véleményfelmérések a nemzetközi Mensa-ügyekkel kapcsolatban
- Jobb online szolgáltatások a társalgáshoz, a networking-hez, a SIG-ekhez, a SIGHT-hoz, stb.
- Megduplázni az önkéntes jelentkezők számát
- Jobb döntési folyamatok
- Hatékony, jól vezetett közgyűlések
- Pozitív szellemiségű közös munkavégzés és együttműködés
- Elmélyíteni a Mensa alaptörvényeiben lefektetett célok ismeretét

(Japanese)

Björn Liljekvist, 国際会長候補

略歴

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MIL 開発部ディレクター, 2013-2017

MIL スモールナショナル Mensas ディレクター, 2011-2013

会長, Mensa スウェーデン, 2007-2011

1975 年生まれ、15 歳より Mensa (メンサ) メンバー。長年に渡り、地域・ナショナルメンサの様々なボランティアのポジションを務めた。スウェーデンメンサの会長として、メンバーや活動の育成に向けて、組織や管理上の改革を設計した。現在、スウェーデンは世界最高の Mensa メンバー比率を有する (国民 1000 万人につき 7000 人)。

国際的に選任された役員として、新たなナショナルグループの創設を活発に行って参りました。また長年に渡り、MIL 政策に多大な貢献をして参りました。このような活動経験からも、私は Mensa を非常に理解しています。

職業上、アカデミック学習方法についての執筆や講義を行っております。MSEE の学位を保有しており、システムエンジニアリングを学び、システムエンジニアとして働いた経験があります。マルチリンガルとして育ち、知識、文化、そして自己の成長への

情熱を持っています。現在、同じ Mensa のメンバーである Camilla とストックホルムに暮らしております。

選挙運動に関する声明

Mensa には新たなスタートが必要です！

Mensa に全力で取り組んだ場合、Mensa がどのような形になるか想像してみてください。Mensa には目的があります。それは、知能の価値や才能ある若者を育成していく重要性を促進していくことです。集まって、互いに理解し理解される場でもあります。最高の状態の時、Mensa は素晴らしいのです。

インターナショナル Mensa はインフラや共通の骨組みを提供することにより、大きく改善されます。Mensa は、メンバーやグループが自由に自己組織化できると素晴らしい働きをします。EMAG や AMAG 等の大規模国際イベントを見ると、どのような可能性があるのかが垣間見えます。

しかし、残念ながら、国際的なレベルでは私たちはまだ整っているとは言えないと思います。資金不足や協調不足により、多くの素晴らしいイニシアチブが停滞します。運営方法には早急な改善が必要です。

多くの国において、Mensa が交流の場以上のものに成長する様子が見られます。また、Mensa はより国際的で文化的にも多様になってきています。しかし、進化は変化を意味しそれは自ずと始まるわけではありません。さらに大きく、そしてしっかりと運営される組織にするため、私たちが懸命に努力しなければなりません。Mensa はまだ若く、明るい可能性があります。

Mensa はまだまだこれからです！

/Björn

IBD からの質問

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1.立候補されている役職に一番大切だと思われる側面は何ですか？

議長は責任を負わなければなりません。良い議長は、様々な意見、意向、そしてアイデアの中から調和を生み出し、共通の方向性を見つけることができます。

リーダーであるならば、相手の意見を聞くことができなければなりません。我々はチームワークを通して物事を達成しますが、チームワークには歩み寄りも大切です。議長が先に物事を述べるかもしれませんが、常に議長が決断を下すわけではありません。「議長」と「上司」とは全く別物です。民主主義的協会は民間企業のような営みは行われません。

Mensaは大いなる理想に基づいています。それは、人類の知性は識別可能な財産であり、それは子供から大人まで、全世界で奨励し、育成するべきなのです。議長として、この高い原則と日常の実務的な組織運営とのバランスを保たなければなりませんと考えています。

2.なぜこの役職にボランティアしようと思ったのですか？また、なぜ適任であると思いますか？

3つの単語が思い浮かびます：ビジョン、献身、そして力量です。

ビジョン：私はMensaにポテンシャルがあると信じています。私が1991年に入会して以来、Mensaの志は組織が持つ社会的側面と同様に重要でした。もちろん、楽しいですよ。しかし、活動に意味を持たせるためには、楽しさ以上に何かが必要ではありません。Mensaは多くの人々の人生に取って有意義なものです。この可能性を最大限に活かすためには、才能のある個人として活動するのではなく、集団主義的社会としてMensaを成長させ、進化させていかなければなりません。

献身：私には高度な作業能力があります。Mensa開発を行っていた際も、新たなレベルに進化させるため、様々な国々に直接働きかけ、指針改革や計画の改善を行ってきました。議長になってからも、今までと同じように働きかけていくつもりです。

適性：私はこの仕事のやり方を理解をしています。システム開発や問題解決をする者として、初日から重要事項に集中することができます。これは、ExComm, IBD, そしてMensa スウェーデンの経験から培ったものです。

3.インターナショナル MENSA が現在、そして次の数年間に直面する課題は何だと思えますか？

私は、今後20年のことを考えていかなければならないと思います。しかし、短期的に見た時に、3つの課題があると思います。

インターネット：Mensa インターナショナルは1900年代の生き物です。オンラインサービス、クラウドソーシング、ソーシャルメディア、バーチャルミーティング、そして適切なネットワークに遅れを取っています。Mensa内にはこれらに詳しい会員が多く在籍しています。彼らを最大限に活かしていくことが大切です。

運営：Mensa インターナショナルの仕事量は増えていますが、人員が足りていません。ルーチンを改善し、特定の仕事に関しては国際ボランティアをさらに募るべきです。適切なコラボレーションによる増収は多くの問題を解決すると考えます。

統治：近年、IBD や ExComm の経営方法は専門的になる必要があります。明確で簡潔なルールが均等に実施されることが良いスタートだと思います。多くの会員が英語を第二・第三言語としてのみ使用しており、Mensa は文化的にも非常に多様になってきています。私たちの日々の仕事はこれを反映するべきです。

4.就任期間中にどのようなことを達成したいですか？

- 2030年に向けての戦略的計画
- 世界各国の会員に、Mensa インターナショナルに関する問題点を世論調査
- 改善されたオンラインサービスにより、ディスカッション、人脈作り、SIG, SIGHT等を提供
- 今より倍のボランティア応募に向けての働きかけ
- 政策決定過程の改善

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- 効率的なビジネスミーティング
- コラボレーションやチームワークに対する積極的な姿勢への改善

規約にも述べられている *Mensa* の目的に対する意識の向上への働きかけ

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(Korean) Björn Liljekvist, 국제 회장 후보

경력

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MIL 개발 책임자, 2013-2017

MIL Smaller National Mensas 책임자, 2011-2013

의장, Mensa Sweden, 2007-2011

1975년에 태어났고, 15세에 멘사 회원이 되었습니다. 여러 해 동안 지역 및 전국 자원봉사자 직책을 맡았습니다. 스웨덴의 회장으로서, 저는 회원과 활동의 성장을 가능하게 한 행정과 구조 개혁을 설계했습니다. 현재, 스웨덴은 세계에서 멘사 회원의 비율이 가장 높습니다(1천만명중 7000명).

국제 선출직 임원으로서, 저는 새로운 국가 그룹을 만드는데 적극적으로 참여해왔고, 수년 동안 MIL 정책에 상당한 기여를 했습니다. 저는 멘사를 아주 잘 이해하고 있습니다.

전문적으로, 저는 학문적 학습 전략에 대해 쓰고 강의를 합니다. 저는 MSEE (전기공학 과학석사) 학위를 가지고 있고 시스템 공학 경력이 있습니다. 저는 여러 언어로 지식, 문화, 그리고 개인적 발전에 대한 열정에 대해 말할 수 있습니다. 저는 동료 멘산 카밀라와 함께 스톡홀름에 살고 있습니다.

캠페인 문장

멘사는 새로운 시작이 필요합니다!

우리가 노력하여 개선을 하게 된다면 멘사가 어떻게 될지 상상해 보세요. 멘사는 지성의 가치와 재능 있는 젊은이들의 성장에 대한 중요성을 홍보해야 하고 이러한 분들을 모실 목적을 가지고 있습니다. 모이고, 이해하기 위해, 이해했던 장소입니다. 최고의 순간, 멘사는 놀라운 존재가 될 것입니다.

International Mensa는 인프라와 공통 프레임워크를 제공함으로써 큰 차이를 만들 수 있습니다. 멘사는 회원들과 단체들이 자유롭게 스스로 구성할 수 있을 때 훌륭한 일을 합니다. EMAG와 AMAG와 같은 대규모 국제 이벤트는 어떤 것들이 가능한지를 보여줍니다.

불행하게도, 우리는 국제적 차원에서는 잘 조직화되어 있지 않습니다. 훌륭한 계획들이 자금과 중재의 부족으로 인해 실천할 수 없게 됩니다. 사업 방식을 바꾸는 것이 시급합니다.

많은 나라에서 멘사는 많이 성숙되어 있으며, 단순한 사교 모임 이상으로 되었습니다. 우리는 또한 점점 더 세계화되고 문화적으로 다양해지고 있습니다. 하지만 진화하는 것은 변화한다는 것을 의미하며, 이는 저절로 일어나지 않습니다. 우리는 더 크고 더 전문적으로 운영되는 조직이 되기 위해 열심히 노력해야 합니다. 멘사는 젊고 밝은 잠재력을 가지고 있습니다.

더 좋게 만들어 갈 수 있습니다!

/Björn

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IBD 의 질문들

1. 현 시점에서 가장 중요한 역할을 무엇이라고 보십니까?

회장이 책임을 져야 합니다. 사람들의 의견, 의지 그리고 생각이 다를 때, 훌륭한 의장은 조화를 이루어 공동의 방향을 이끌어 낼 수 있습니다.

리더는 듣는 법을 알아야 합니다. 무언가를 성취하는 것은 팀워크를 통해서이며, 팀워크는 타협을 필요로 합니다. 의장이 먼저 말할 수는 있지만 항상 마지막 말을 하지는 않을 것입니다. 의장과 사장은 서로 다른 것 입니다. 민주주의 사회는 사기업처럼 운영되지 않습니다.

멘사는 훌륭한 아이디어에 기반을 두고 있습니다. 인간의 지능은 식별할 수 있는 좋은 것이며, 어린이와 어른 모두에게 장려되고 길러져야 합니다. 의장은 이러한 높은 원칙과 조직 관리의 일상적인 실용성의 균형을 맞추어야 합니다

(Serbian)

Bjorn Liljekvist, kandidat za međunarodnog predsedavajućeg

BIOGRAFSKA IZJAVA

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www.bjornliljekvist.com
MIL Direktor razvoja, 2013-2017
MIL Direktor za manje nacionalne mense, 2011-2013
Mensa Švedska Predsednik 2007-2011
Rođen sam 1975. Godine I član Mense od svoje petnaeste godine. Obavljao sam različite lokalne i nacionalne volonterske pozicije tokom godina. Kao švedski predsednik, bio sam pokretač nekoliko reformi uprave i strukture koje su omogućile rast broja članova i aktivnosti.
Danas, Švedska ima najveći procenat članova Mense u svetu (7000 od 10M).

Kao izabrano lice u međunarodnoj Mensi, aktivno sam učestvovao u stvaranju novih nacionalnih grupa i tokom godina sam dao značajan doprinos politici IMP-a. Ja razumem Mensu.

Profesionalno pišem i držim predavanja o strategijama akademskog učenja. Imam MSEE diplomu i iskustvo u sistemskom inženjerstvu. Ja sam poliglota sa strašću za znanjem, kulturom i ličnim razvojem. Živim u Stokholmu sa koleginicom članicom Mense, Camilom.

IZJAVA O KAMPANJI

Mensi treba novi novi početak! Zamislite šta bi Mensa mogla da bude, ako se tome posvetimo. Mensa ima ulogu koju treba da ispuni, promoviše vrednost inteligencije i važnost negovanja nadarenih mladih ljudi. Da bude mesto za okupljanje i razumevanje. U svojim najboljim trenucima, Mensa je neverovatna.

Međunarodna Mensa može napraviti ogromnu razliku pružajući infrastrukturu i zajedničke okvire. Mensa odlično radi kada se članovi i grupe slobodno organizuju. Veliki međunarodni događaji poput EMAG-a i AMAG-a pokazuju delić onog što je moguće.

Nažalost, nismo dobro organizovani na međunarodnom nivou. Mnogo dobrih inicijativa je zaustavljeno zbog nedostatka sredstava i koordinacije. Promena načina na koji poslujemo je hitno potrebna.

U mnogim zemljama vidimo kako Mensa sazreva, postajući više od društvenog kluba. Takođe postajemo sve globalniji i kulturno raznovrsniji.

Međutim, evoluirati znači promeniti se, a to se ne dešava samo od sebe. Moramo naporno raditi kako bismo postali veća i profesionalnije vođena organizacija. Mensa je mlada, sa sjajnim potencijalom.

Najbolje tek dolazi!
/Björn

Pitanja iz IBD

1. ŠTA VIDITE KAO NAJVAŽNIJI ASPEKT ULOGE ZA KOJU IMATE?

Predsedavajući mora preuzeti odgovornost. Od mnogih mišljenja, volja i ideja, dobar predsednik može da stvori harmoniju i pronađe zajednički pravac.

Lider mora da zna kako da sluša. Kroz timski rad ostvarujemo stvari, a timski rad zahteva kompromis. Predsedavajući može govoriti prvi, ali neće uvek dobiti posljednju reč. Predsednik i šef su dve različite stvari; demokratsko društvo se ne vodi kao privatno preduzeće.

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Mensa se zasniva na velikoj ideji: da je ljudska inteligencija prepoznatljivo dobro, koje treba ohrabrivati i negovati, i kod dece i kod odraslih-svuda. Uprava mora da balansira ovaj visoki princip sa svakodnevnim praktičnostima upravljanja organizacijom.

2. ZAŠTO STE VOLJNI DA VOLONTIRATE ZA OVU ULOGU I ŠTA VAS ZA NJU KVALIFIKUJE?

Tri reči: vizija, posvećenost i kompetentnost.

Vizija: Vidim potencijal u Mensi. Otkako sam se pridružio 1991., ciljevi kojima Mensa teži su bili jednako važni kao i socijalni aspekt. Naravno, zabavljamo se - ali da bi sve imalo značenje, mora postojati nešto više. Mensa pravi razliku za mnoge ljude. Da bi ispunila ovaj potencijal, ne samo kao daroviti pojedinci, već i kao društvo u celini, Mensa mora rasti i evoluirati.

Posvećenost: Imam veliku radnu sposobnost. Doveo sam razvoj Mense na novi nivo, sa direktnijim angažovanjem u nekoliko zemalja, promenama politike i boljim planiranjem. Ništa manje neću ni učiniti kao predsjedavajući.

Kompetentnost: Znam kako da obavim posao. Kao sistemski mislilac i rešavač problema, mogu se fokusirati na važne stvari od samog početka, gradeći na osnovu svog iskustva iz ExComm, IBD i Mensa Švedska.

3. ŠTA VIDITE KAO NAJVAŽNIJE PROBLEME SA KOJIMA SE INTERNACIONALNA MENSA SUOČAVA TRENUTNO I SA KOJIMA ĆE SE SUOČITI U NAREDNIH NEKOLIKO GODINA?

Trebalo bi da razmislimo o sledećih dvadeset godina. Međutim, kratkoročno se posebno ističu tri pitanja.

Internet: Internacionalna Mensa je stvorena 1900-ih. Zaostajali smo za onlajn uslugama, angažovanjem javnosti, društvenim medijima, virtualnim sastancima, kompetentnim mrežama i tako dalje. U Mensi ima dosta stručnosti i mi treba da je iskoristimo na najbolji način.

Administracija: Internacionalna Mensa nema dovoljno zaposlenih, jer je obim posla sve veći. Moramo razviti bolje rutine i zaposliti mnogo više međunarodnih volontera za specifične zadatke. Povećani prihodi, koji bi došli iz odgovarajućih saradnji, rešili bi mnogo problema.

Upravljanje: Način na koji IBD i ExComm posluju moraju postati profesionalniji. Jasna i jednostavna pravila, ravnomerno primenjena, to bi bio dobar početak. Većina ljudi govori engleski samo kao drugi ili treći jezik, a Mensa postaje sve više kulturno raznolika. To se mora odraziti u našem radu.

4. ŠTA ŽELITE POSTIĆI TOKOM VAŠEG POSLOVANJA?

- Strateški plan do 2030.godine
- Globalne ankete o problemima u Mensi
- Bolje onlajn usluge za diskusiju, umrežavanje, SIG, SIGHT itd.
- Dva puta više volonterskih prijava
- Poboljšanje procedura za donošenje odluka
- Efikasni, dobro vođeni poslovni sastanci
- Pozitivan duh saradnje i timskog rada
- *Povećana svest o Mensinoj svrsi, kao što je navedeno u Statutu*

(Spanish)

Björn Liljekvist, candidato a Presidente Internacional

NOTA BIOGRÁFICA

Björn Liljekvist | bjorn@braingain.se |
www.bjornliljekvist.com

Director de Desarrollo de MIL, 2013-2017

Director de MIL de Mensas Nacionales Más Pequeñas, 2011-2013

Presidente, Mensa Suecia, 2007-2011

Nacido en 1975, miembro de Mensa desde los 15 años de edad. En varias posiciones de voluntarios locales y nacionales a lo largo de los años. Como presidente sueco, fui el arquitecto de varias reformas de administración y estructura que permitieron el crecimiento de miembros y actividades. Hoy, Suecia tiene el mayor porcentaje de miembros de Mensa en el mundo (7000 de 10M).

Como oficial electo internacional, me he involucrado activamente en la creación de nuevos grupos nacionales y he hecho contribuciones sustanciales a la política de MIL a lo largo de los años. Entiendo a Mensa. Profesionalmente, escribo y doy conferencias sobre estrategias de aprendizaje académico. Tengo un título de MSEE y experiencia en ingeniería de sistemas. Soy multilingüe y me apasiona el conocimiento, la cultura y el desarrollo personal. Vivo en Estocolmo con la compañera y miembro Camilla.

DECLARACIÓN DE CAMPAÑA

¡Mensa necesita un nuevo comienzo!

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Imagine lo que Mensa podría llegar a ser si nos lo proponemos. Mensa tiene un propósito que cumplir, promoviendo el valor de la inteligencia y la importancia de nutrir a los jóvenes superdotados. Un lugar para reunirse, comprender y ser entendido. En sus mejores momentos, Mensa es increíble.

Mensa International puede hacer una gran diferencia al proporcionar infraestructura y marcos comunes. Mensa funciona muy bien cuando los miembros y los grupos son libres de organizarse por sí mismos. Grandes eventos internacionales como EMAG y AMAG nos muestran una visión de lo que es posible.

Desafortunadamente, no estamos bien organizados a nivel internacional. Muchas buenas iniciativas son bloqueadas por falta de financiación y coordinación. Un cambio en la forma en que trabajamos es urgente.

En muchos países vemos cómo Mensa está madurando, convirtiéndose en algo más que un club social. También nos estamos volviendo más globales y culturalmente diversos. Sin embargo, evolucionar significa cambiar, y eso no sucede por sí solo. Debemos trabajar duro para convertirnos en una organización más grande y más profesional. Mensa es joven, con un brillante potencial.

¡Lo mejor está por venir!

/Björn

Preguntas de la IBD

1. ¿QUÉ VE COMO EL ASPECTO MÁS IMPORTANTE DEL PAPEL PARA EL QUE ESTÁ PRESENTÁNDOSE?

El presidente tiene que asumir la responsabilidad. De entre muchas opiniones, voluntades e ideas, un buen presidente puede crear armonía y encontrar una dirección común.

Un líder debe saber escuchar. Es a través del trabajo en equipo que conseguimos cosas, y el trabajo en equipo requiere hacer compromisos. El presidente puede hablar primero, pero no siempre tendrá la última palabra. Un presidente y un jefe son dos cosas diferentes; una sociedad democrática no se dirige como una empresa privada.

Mensa se basa en una gran idea: que la inteligencia humana es un bien identificable, que debe promoverse y fomentarse, tanto en niños como en adultos, en todas partes. La presidencia tiene que equilibrar este elevado ideal con los aspectos prácticos cotidianos de la gestión de una organización.

2. ¿POR QUÉ SE OFRECIÓ PARA ESTA FUNCIÓN Y EN PARTICULAR, QUÉ LO CALIFICA?

Tres palabras: Visión, dedicación y competencia.

Visión: Veo el potencial en Mensa. Desde que me uní en el año 1991, la aspiración de Mensa ha sido tan importante como el aspecto social. Y claro, nos divertimos, pero para tener un sentido, tiene que haber algo más. Mensa hace una diferencia para mucha gente. Para estar a la altura de este potencial, no sólo como individuos superdotados sino también como una sociedad colectiva, Mensa debe crecer y también evolucionar.

Dedicación: Tengo una gran capacidad de trabajo. Llevo el desarrollo de Mensa a un nuevo nivel, con una participación más directa en varios países, cambios en las políticas y una mejor planificación. No haré nada menos como presidente.

Competencia: Yo sé cómo hacer el trabajo. Un pensador de sistemas y solucionador de problemas, puedo centrarme en las cosas importantes desde el primer día, a partir de mi experiencia de ExComm, IBD y Mensa Suecia.

3. ¿QUÉ VE COMO LOS TEMAS MÁS IMPORTANTES PARA MENSA INTERNATIONAL ACTUALMENTE Y EN LOS PRÓXIMOS AÑOS?

Deberíamos concentrarnos en los próximos veinte años. A corto plazo, sin embargo, se destacan tres temas en particular.

Internet: Mensa International es una criatura del siglo XX. Nos estamos quedando atrás con respecto a los servicios en línea, la participación colectiva, las redes sociales, las reuniones virtuales, las redes de competencia, etc. Hay mucha experiencia dentro de Mensa y deberíamos aprovecharla al máximo.

Administración: Mensa International no tiene personal suficiente y cuenta con una creciente carga de trabajo.

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Tenemos que desarrollar mejores rutinas y también reclutar muchos más voluntarios internacionales para tareas específicas. El aumento de los ingresos de las colaboraciones adecuadas, resolvería muchos problemas.

Gobernanza: La forma en que IBD y ExComm trabajan debe ser más profesional. Las reglas claras y simples, aplicadas uniformemente, son un buen comienzo. La mayoría de las personas hablan inglés sólo como segundo o tercer idioma, y Mensa se está volviendo más culturalmente diversa. Esto debe reflejarse en nuestro trabajo.

4. ¿QUÉ QUIERE LOGRAR EN LA DURACIÓN DE SU MANDATO?

- Un plan estratégico hacia el año 2030
- Encuestas de miembros globales sobre temas internacionales de Mensa
- Mejores servicios en línea para discusión, redes, SIGs, SIGHT, etc
- El doble de solicitudes de voluntarios
- Procedimientos mejorados de toma de decisiones
- Reuniones comerciales eficientes y bien dirigidas
- Un espíritu positivo de colaboración y trabajo en equipo
- Mayor conciencia del propósito de Mensa según lo establecido en la constitución

(Swedish)

Björn Liljekvist, kandidat till internationell ordförande

PERSONLIG BAKGRUND

Björn Liljekvist | bjorn@braingain.se |
www.bjornliljekvist.com
MIL Director of Development, 2013-2017
MIL Director of Smaller National Mensas, 2011-2013
Chairman, Mensa Sweden, 2007-2011

Född 1975, mensamedlem från 15 års ålder. Olika funktionärsposter på lokal och nationell nivå genom åren. Som svensk ordförande var jag arkitekten bakom flera reformer gällande föreningsadministration och struktur som möjliggjorde tillväxt i medlemstal och aktiviteter. Idag har Sverige den högsta andelen Mensa-medlemmar i världen (7000 av 10M).

Som internationell vald funktionär har jag engagerat mig aktivt i skapandet av nya nationella grupper och gjort väsentliga bidrag till MIL policy genom åren. Jag förstår Mensa.

Yrkemässigt skriver och föreläser jag om akademiska lärstrategier. Jag är civilingenjör i elektroteknik och har en bakgrund som systemutvecklare. Jag talar flera språk och har en passion för kunskap, kultur och personlig utveckling. Jag bor i Stockholm med Camilla, också mensan.

KAMPANJMANIFEST

Mensa behöver en nystart!

Tänk vad Mensa skulle kunna vara, om vi slog våra kloka huvuden ihop. Mensa har en uppgift att fylla, att främja intelligens och vikten av att stödja begåvade unga. En plats att samlas, att förstå och bli förstådd. I sina bästa stunder är Mensa fantastiskt.

Internationella Mensa kan göra stor skillnad genom att erbjuda infrastruktur och gemensamma ramverk. Mensa fungerar bra när medlemmar och grupper är fria att självorganisera sig. Stora internationell event som EMAG och AMAG ger en glimt av vad som är möjligt.

Tyvärr är vi inte väl organiserade på den internationella nivån. Många goda initiativ fastnar då det saknas såväl finansiering som samordning. Det är angeläget att ändra vårt sätt att sköta saker.

I många länder ser vi hur Mensa håller på att mogna, och bli mer än bara en sällskapsklubb. Vi blir också mer globala och mer olika kulturellt. Utveckling innebär icke desto mindre att förändras, och det sker inte av sig självt. Vi måste arbeta hårt för att bli en större och mer professionellt styrd organisation. Mensa är ungt, med bländande möjligheter.

Vi har vår bästa tid framför oss!

/Björn

Frågor från IBD

1. VAD SER DU SOM DEN VIKTIGASTE ASPEKTEN AV DEN ROLL DU KANDIDERAR TILL?

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Ordföranden måste ta ansvar. Ur en mångfald åsikter, viljor och ideer kan en god ordförande skapa harmony och hitta en gemensam riktning.

En ledare måste kunna lyssna. Det är genom lagarbete som vi genomför saker, och lagarbete kräver kompromisser. Ordföranden kanske talar först, men får inte alltid sista ordet. En ordförande och en chef är två olika saker; en demokratisk förening styrs inte som ett privat företag.

Mensa bygger på en storslagen idé: Att mänsklig intelligens är ett identifierbart gott, som borde uppmuntras och stödjas hos barn och vuxna överallt. Ordföranden måste balansera denna höga princip med de vardagliga bestyren i att sköta en organisation.

2. VARFÖR HAR DU STÄLLT UPP FÖR DEN HÄR ROLLEN OCH VAD ÄR DET SOM SÄRSKILT KVALIFICERAR DIG FÖR DEN?

Tre ord: Vision, hängivenhet och kompetens.

Vision: Jag ser potentialen i Mensa. Sedan jag gick med 1991 har Mensas djupare strävan varit lika viktig som den sociala aspekten. Visst, vi har kul – men för att känna mening måste där finnas något mer. Mensa gör skillnad för många människor. För att leva upp till den här potentialen, inte bara som begåvade individer utan också som ett sällskap, måste Mensa växa och även utvecklas.

Hängivenhet: Jag har hög arbetskapacitet. Jag förde Mensas utvecklingsarbete till en ny nivå med mer direkt engagemang i flera länder, regelförändringar och bättre planering. Jag kommer inte att göra mindre som ordförande.

Kompetens: Jag vet hur man gör jobbet. Som systemtänkare och problemlösare kan jag fokusera på de viktiga sakerna från början, med erfarenhet från ExComm, IBD och Mensa Sverige.

3. VAD SER DU SOM DE VIKTIGASTE FRÅGORNA SOM INTERNATIONELLA MENSA STÅR INFÖR NU OCH UNDER DE NÄRMASTE ÅREN?

Det är de kommande tjugo åren som vi borde tänka på. På kort sikt är det emellertid tre frågor som särskilt sticker ut.

Internet: Mensa International är en 1900-talsvarelse. Vi ligger efter när det gäller onlinetjänster, crowd sourcing, sociala medier, virtuella möten, kompetensnätverk och så vidare. Det finns massor av expertis inom Mensa och vi borde ta vara på den.

Administration: Mensa International är underbemannat, med en växande arbetsbörda. Vi måste utveckla bättre rutiner och även rekrytera många fler internationella funktionärer för specifika uppgifter. Ökade intäkter, från lämpliga samarbeten, skulle lösa många problem.

Ledningsarbetet (governance): Sättet som IBD och ExComm sköter sitt arbete måste bli mer professionellt. Enkla, tydliga regler, rättvist tillämpade, är en bra start. De flesta talar engelska som andra eller tredje språk och Mensa håller på att bli mer kulturellt varierat. Detta måste avspeglas i vårt arbete.

4. VAD VILL DU UPPNÅ UNDER DIN UPPDRAGSPERIOD?

- En strategisk plan mot år 2030
 - Globala medlemsenkäter om internationella mensafrågor
 - Bättre onlinetjänster för diskussion, nätverkande, SIGar, SIGHT etc
 - Dubbelt så många kandidater till funktionärsposter
 - Förbättrade beslutsprocedurer
 - Effektiva och välleda styrelsemöten
 - En positiv samarbetsanda
 - Ökad medvetenhet om Mensas stadgade syften
-

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Candidate Statements



3 Therese Moodie-Bloom

Biography

Therese was born and raised in Sydney, Australia, with strong musical and philosophical influences. She has a degree in Politics and Philosophy and is widely-travelled. Performed as a young rock musician for US troops in the Vietnam war; taught English for five years in the Middle East, working for the Iranian Air Force and the British Council.

Therese currently writes a weekly column for The Australian newspaper, contributes to various magazines and websites, provides entertaining and intellectual material for charity fundraisers and is currently involved in an Outreach multicultural educational program for which she provides materials and interviews.

MENSA EXPERIENCE:

- Mensa International Director of Administration (6 years)
- Chairman, CEO Australian Mensa (6 years)
- Editor Mensa International Journal and national journal
- World Events Coordinator (Mensa's Diamond Jubilee)
- International General Council (6 years)
- Member: International Board of Directors (12 years)
- Constitutional Review Committee (national and international)
- MI Awards Committee
- MI Licensing Board.

Campaign Statement

Mensa is a wonderful, vibrant society which offers a unique environment to members of all ages and cultures. Mensa will increase its vitality as our membership grows, ensuring a constant flow of fresh approaches and innovation whilst retaining our core values.

By broadening our youth base, we can ensure new generations have a solid social platform from which to communicate with their intellectual peers around the world, to develop confidence both in their ideas and in their social skills. These will be our future leaders. With the nourishment and encouragement the Mensa environment can provide, there is no limit to what our individual members might achieve.

An essential component of success in leading a society such as ours is team-building; fostering a spirit of cooperation. It requires a thorough understanding of how an organization powered largely by a volunteer workforce can be managed. It requires a balance where officers use their individual approaches and creativity whilst ensuring the job gets done.

I have both the experience and wisdom to lead our society into the future.

I travel widely and love to meet Mensans. I am approachable – I am inspired by meeting Mensans and love hearing your ideas and suggestions.

Answers to IBD Questions

1. What do you see as the most important aspect of the role for which you are standing?

Leadership. The Chairman needs to guide Mensa International through rapidly-changing social environments, leading a diverse range of officers from different cultures and countries. The chairman must recognise that all officers are volunteers and may approach tasks individual ways, but still ensure that the work is completed on time. This requires tact, diplomacy and understanding of different cultures, as well as a clear vision of what needs to be done.

The team the chairman leads needs to maximize the benefits of global transitions and changing values, while keeping Mensa's integrity and values intact. We need to nurture the immeasurable but essential qualities of our society – Variety, Diversity, Friendship, Family, Community, Curiosity, Innovation, Creativity and Inspiration. Members need to know that they can still rely on Mensa to provide these intangibles in a rapidly-shifting and materialistic outer world. Mensa is the

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perfect example of the whole being greater than its individual parts.

2. Why have you volunteered for this role, and what in particular qualifies you for it?

Experience, Capability and Wisdom.

I have worked in several different cultures – Asian, Middle Eastern, European along with attending Mensa meetings in 30; and Mensa@countries, including Cambridge, Asia Mensa Gatherings in Bali, Japan and China. I have attended regular regional Mensa meetings in Scotland, England, France, Germany, Prague, Milan, Serbia, Spain, as well as over 20+ IBD meetings. Each country has something different to offer, each showing a unique aspect of Mensa. The challenge will be maintaining and expanding a stable and cohesive international entity whilst preserving the individual flavours of the participating countries.

My wealth of experience in Mensa, (apart from major offices listed above I have filled six different positions on my national board, sat on International Committees, organised publicity and fundraising ventures, and given media interviews in several countries,) would enable me to give back Mensa with maximum effect. There is much to give back.

3. What do you see as the most important issues facing International Mensa at the present time and in the next few years?

Fragmentation, Stagnation, and Micromanagement. We need Mensa to retain its inclusivity in a world that is becoming more divided. We need to recognise and celebrate differences to avoid fragmentation.

We need growth and fresh ideas, not necessarily to replace old ideas but to compare and keep abreast of new generations, to be relevant for all members. We need to provide a broader platform for today's youth from which they can communicate via internet and social media with their peers around the world and grow up with the confidence to become tomorrow's Mensa leaders.

And we need to show appreciation for our large body of volunteers, and allow for innovation within the Mensa International infrastructure. Guidelines and support can often be often more productive, especially when dealing with clever people, than traditional strictures.

4. What do you wish to achieve during your term of office?

- Vibrancy, Nourishment and Cohesion
- To broaden our youth base so that children with high IQs don't grow up as "the odd one out"; rather, that they have the benefits of interaction with others who "don't always fit in" and can learn to appreciate their intelligence as a gift rather than a burden;
- For members to perceive the Mensa international environment as a place where fellow Mensans will nurture those seeds of genius that are so often lost through lack of encouragement the opportunity to brainstorm; that we can engender a greater spirit of encouragement for members' who don't always think along traditional lines;
- A more public face for Mensa International with increased community presence, cohesion and recognition around the globe.

Overall, I hope to help bring Victor Serebriakoff's golden vision of Mensa International as a supportive, nourishing global community a step closer to fruition.

Antworten auf IBD-Fragen

1. Was sehen Sie als den wichtigsten Aspekt der Rolle, welchen sie präsentieren?

Führungskraft. Der Vorsitzende muss Mensa International durch sich schnell ändernde soziale Umfeldern führen, eine diverse Gruppe von Funktionären aus verschiedenen Kulturen und Ländern führend. Der Vorsitzende muss sich im Klaren darüber sein, dass alle Funktionäre Freiwillige sind und Aufgaben auf verschiedene Weisen angehen können, aber er muss trotzdem sicherstellen, dass die Arbeit rechtzeitig fertiggestellt wird. Das verlangt Taktgefühl, Diplomatie und ein Verstehen von verschiedenen Kulturen sowie eine klare Vision der Dinge, die erledigt werden müssen.

Das Team, das der Vorsitzende leitet, muss die Vorteile von globalen Transaktionen und sich verändernden Werten optimieren und gleichzeitig Mensas Integrität und Werte aufrecht erhalten. Wir müssen uns um die unmessbaren aber essentiellen Qualitäten unserer Gesellschaft kümmern – Vielfalt, Diversität, Freundschaft, Familie, Gemeinschaft, Neugier, Innovation, Kreativität und Inspiration. Mitglieder müssen wissen, dass sie sich immer noch darauf verlassen können, dass Mensa diese nicht greifbaren Werte in einer schnell wechselnden und materiellen Außenwelt vertritt. Mensa ist das perfekte

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Beispiel in dem das Ganze wichtiger ist als seine einzelnen Teile.

2. Warum haben Sie sich freiwillig für diese Position zur Verfügung gestellt und was genau qualifiziert Sie dafür?

Erfahrung, Leistungsvermögen und Weisheit. Ich habe in einer Reihe von verschiedenen Kulturen gearbeitet – asiatisch, im Nahen Osten, Europa, und habe Mensa-Veranstaltungen in dreißig Ländern einschließlich Cambridge, asiatischen Mensa-Veranstaltungen in Bali, Japan und China besucht. Ich war bei regelmäßigen lokalen Mensa-Treffen in Schottland, England, Frankreich, Deutschland, Prag, Mailand, Serbien, Spanien und zudem bei mehr als zwanzig IBD-Treffen. Jedes Land hat etwas anderes zu bieten und zeigt einen einzigartigen Aspekt von Mensa. Es bleibt die Herausforderung bestehen, eine stabile und zusammenhaltende internationale Einheit zu sein und gleichzeitig die individuellen Varianten der teilnehmenden Länder zu bewahren.

Meine Fülle an Erfahrungen mit Mensa (abgesehen von wichtigen Positionen, die oben aufgelistet sind, habe ich sechs verschiedene Positionen bei meiner lokalen Mensa-Vertretung gefüllt, habe in internationalen Mensa-Komitees gesessen und habe Werbe- und Spendenaktionen organisiert und Interviews in mehreren Ländern gegeben) würde mir die Möglichkeit geben Mensa mit maximalem Effekt zurückzugeben. Ich habe viel zurückzugeben.

3. Was sehen Sie als die wichtigsten Themen, die Mensa International momentan beschäftigt und in den nächsten Jahren beschäftigen werden?

Fragmentierung, Stagnation und Mikro-Management. Mensa sollte seine Inklusivität bewahren in einer Welt, die sich immer mehr teilt. Wir sollten Verschiedenheiten erkennen und zelebrieren um Fragmentierung zu vermeiden. Wir brauchen Wachstum und frische Ideen, nicht um alte Ideen zu ersetzen, sondern um Vergleiche zu ziehen und Seite an Seite mit den neuen Generationen zu stehen um relevant für alle Mitglieder zu sein. Wir müssen eine breitere Plattform für die Jugend von heute bereitstellen, von der sie via Internet und sozialen Medien mit Gleichgesinnten auf der ganzen Welt kommunizieren können und aufwachsen können mit der Sicherheit, Mensas Führungskräfte von morgen zu werden.

Und wir müssen uns unserer großen Gruppe von Freiwilligen erkenntlich zeigen und Innovation innerhalb der Mensa International Infrastruktur erlauben. Richtlinien und Unterstützung könnten oft produktiver sein als traditionelle Strukturen, vor allem wenn man mit schlaunen Leuten zu tun hat.

4. Was möchten Sie während Ihrer Amtszeit erreichen?

Lebendigkeit, Anreicherung und Zusammenhalt.
- Unsere Jugendbasis erweitern, sodass Kindern mit hohem IQ nicht als "die Außenseiter" aufwachsen sondern von Interaktionen mit anderen, die nicht immer dazu passen, profitieren und ihre Intelligenz als Geschenk zu schätzen lernen statt es als eine Bürde zu sehen.

- Mitglieder sollen das Mensa International-Umfeld als einen Ort sehen, an dem andere Mensa-Mitglieder die genialen Ideen, die oft durch zu wenig Förderung und Möglichkeiten für Brainstorming verloren gehen, fördern. Wir können einen größeren Sinn für Unterstützung von Mitgliedern erzeugen, die nicht immer traditionellen Denkmustern folgen.

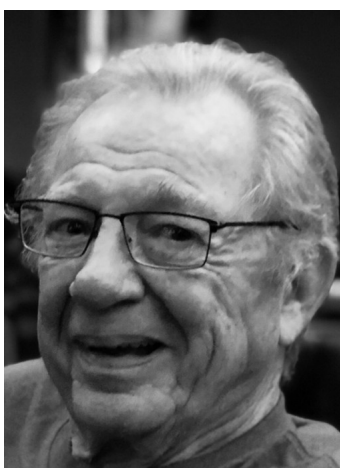
- Ein öffentlicheres Gesicht für Mensa International mit einer größeren Gesellschafts-Präsenz, Zusammenarbeit und Anerkennung rund um die Welt.

Insgesamt hoffe ich, Victor Serebriakoffs Vision von Mensa International als eine unterstützende, nährenden globale Gemeinschaft einen Schritt näher zu kommen.

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Candidate Statements

CANDIDATES FOR DIRECTOR OF ADMINISTRATION



4 Robert Beatty

Biography

- LocSec Cincinnati

Had largest membership ever

- LocSec Fort Wayne

Joined chapter about to dissolve and turned it around to receive two diamond awards for best chapter in nation in its group size

- RVC

Helped Found 4 RGs

Chaired Vision Committee, American Mensa's first long-range, strategic plan

- First Vice Chairman

Created community activities program

- Chairman

Had highest membership increase in 25 years

Ohio House of Representatives passed resolution commending my service

Received National Service Award

- Editor

Mensa World

- Boy Scouts

Council Board of Directors

National Board of Directors

Created Scouting International Cyberspace Jamboree

Key nodes – Columbus, Ohio and Perth, Australia

Complimented by Senator John Glenn and PM John Major

- Outstanding State Chairman of Leadership US Jaycees

- Hosted visitors from six countries

- Systems Designer of NASDAQ

Developed NASDAQ index (appeared in Newsweek)

- Four Information IT Certificates

IRS Certified Enrolled Agent

- BS, MBA

Campaign Statement

Why am I running for International Director of Administration?

It's not for prestige or authority. I've had my share of these. If not these, then what drives me to seek this position?

Friendship, fun, Intellectual stimulation, love; for this organization and its people who have given me so much. In Mensa, I met my wife. In Mensa, I have many friends. In Mensa, I have received learning. In Mensa, I have traveled the world. In Mensa, I have fun.

I want to give back to Mensa what I have been given by Mensa and by so many of you.

I can use my skills to successfully achieve the five responsibilities of this position. I have been a writer and editor. As a systems architect, I am skilled in structural

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organization of agendas, minutes and membership tracking. As a skilled communicator, I can relate to the positions of others of diverse backgrounds. I can understand what they are saying, why they are saying it and what is their agenda.

I believe I am best qualified for the position of International Director of Administration and ask for your vote.

Answers to IBD Questions

1. What do you see as the most important aspect of the role for which you are standing?

The most important part is to follow the job description. These are your base assumptions:

- A. Overseeing of publications
- B. Responding to our members' requests and inquiries
- C. Maintenance and procurement of our national Mensa membership lists
- D. Distribution of Notice of Board Meetings and Minutes of Board Meetings
- E. Function as international Secretary

It's like a car; you need a working engine, tires, lights – the basics. Start with the basics and then include enhancements: improve our publications, create better systems for responding to members' inquiries, find better controls for our membership lists and faster ways to obtain them.

2. Why have you volunteered for the role, and what in particular qualifies you for it?

Overseeing publications is important. As editor of Mensa World, I already have relevant experience in effective written communications with leadership and members of international Mensa. As many people inquire of their leaders, I have a proven track record of communicating with over 54,000 Mensans around the globe. While chairman, I wrote a monthly column and always included a segment about a local Mensa chapter or member to spread the word about the great things that were happening all across Mensa. I'm skilled at taking minutes while still participating in meetings.

3. What do you see as the most important issues facing international Mensa at the present time and in the next few years?

A. Continue to target the next generation of eligible Mensans for membership

B. Improve our public image so that membership is a badge of honor

C. Gain the respect of industry leaders and governments to enhance our leverage

D. Have Mensans be considered as sources of ideas and a reliable and respectable think-tank.

E. Continue to find ways to enhance the fun aspect of Mensa to make it more pleasurable place to gather.

4. What do you wish to achieve during your term in office?

A. Achieve smoother and more effective managerial structure at all levels of Mensa

B. Drive greater participation in volunteer offices by other Mensans due to turnkey meeting processes, templates, and tools.

(German)

Biografie

LocSec Cincinnati

- Hatte die größte Mitgliedschaft aller Zeiten

LocSec Fort Wayne

- Hat sich dem Kapitel über das Auflösen angeschlossen und hat es umgedreht, um zwei Diamantenpreise für das beste Kapitel der Nation in seiner Gruppengröße zu erhalten

RVC

- Geholfen, 4 RGs gefunden zu haben
- Vorsitzender des Vision Committee, des ersten langfristigen strategischen Plans von American Mensa

Erster stellvertretender Vorsitzender

- Community-Aktivitätenprogramm erstellt

Vorsitzende

- Hatte die höchste Mitgliederzahl seit 25 Jahren
- Das Repräsentantenhaus von Ohio verabschiedete eine Resolution, in der er meinen Dienst empfahl
- National Service Award erhalten

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Editor

- Mensa-Welt

Pfadfinder

- Verwaltungsrat des Rates
- Nationaler Verwaltungsrat
- Erstellt Scouting International Cyberspace Jamboree

Schlüsselknoten - Columbus, Ohio und Perth, Australien

Komplimentiert von Senator John Glenn und Premierminister John Major

Hervorragender Vorsitzender der Staatsführung der USA Jaycees

Gastbesucher aus sechs Ländern

Systemdesigner von NASDAQ

Entwickler NASDAQ-Index (erschieden in Newsweek)

Vier Informations-IT-Zertifikate

IRS Certified Enrolled Agent

BS, MBA

(Italian)

Dichiarazione della campagna per Robert Beatty

Perché sto correndo per International Director of Administration?

Non è per il prestigio. Ne ho abbastanza, sia all'interno della Mensa che nella mia vita normale. La mia biografia elenca le mie realizzazioni.

Se non il prestigio, allora cosa mi spinge a cercare questa posizione?

È amore. Amore per questa organizzazione e per la sua gente che mi ha dato tanto. In Mensa, ho incontrato mia moglie. In Mensa, ho molti amici. In Mensa, ho ricevuto l'apprendimento. In Mensa, ho viaggiato per il mondo. In Mensa, mi diverto.

Voglio restituire a Mensa ciò che mi è stato dato dal Mensa e da molti di voi negli ultimi 45 anni.

Posso usare le mie capacità per raggiungere con successo i requisiti e le responsabilità di questa posizione. Sono stato un editor. Come architetto di sistema, sono esperto nell'organizzazione strutturale degli incontri. Spesso creavo ordini del giorno e mantenevo i minuti. Come abile comunicatore, posso relazionarmi con le posizioni di altri di diversa provenienza, qualunque sia la loro posizione. Posso capire quello che stanno dicendo, perché lo stanno dicendo e qual è il loro programma.

Credo di essere il più qualificato per la posizione di Direttore Internazionale dell'Amministrazione e chiedere il tuo voto.

(Spanish)

Preguntas para el candidato

1. ¿Cuál ve como el aspecto más importante del papel que está representando?

La parte más importante es seguir la descripción del trabajo. Estas son tus suposiciones básicas:

- A. Supervisión de publicaciones.
- B. Respondiendo a las solicitudes y consultas de nuestros miembros.
- C. Mantenimiento y adquisición de nuestras listas nacionales de miembros de Mensa.
- D. Distribución de avisos de reuniones de la Junta y actas de reuniones de la Junta
- E. Función como secretario internacional.

Es como un carro Necesitas un motor que funcione, llantas, luces, lo básico. Comience con lo básico y luego incluya mejoras: mejore nuestras publicaciones, cree mejores sistemas para responder a las preguntas de los miembros, encuentre mejores controles para nuestras listas de miembros y obtenga formas más rápidas de obtenerlos.

2. ¿Por qué se ha ofrecido como voluntario para el papel y qué lo califica en particular para ello?

La supervisión de las publicaciones es importante. Como editor de Mensa World, ya tengo experiencia relevante en comunicaciones escritas efectivas con líderes y

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miembros de Mensa internacional. Como muchas personas preguntan a sus líderes, tengo un historial comprobado de comunicación con más de 54,000 hombres de todo el mundo. Mientras era presidente, escribía una columna mensual y siempre incluía un segmento sobre un capítulo o miembro local de Mensa para difundir las grandes cosas que estaban sucediendo en todo Mensa. Soy experto en tomar minutos mientras sigo participando en reuniones.

3. ¿Cuáles cree que son los problemas más importantes que enfrenta Mensa internacional en el momento actual y en los próximos años?

- A. Continuar apuntando a la próxima generación de Mensans elegibles para la membresía
- B. Mejorar nuestra imagen pública para que la membresía sea una insignia de honor.
- C. Ganar el respeto de los líderes de la industria y los gobiernos para mejorar nuestro apalancamiento
- D. Hacer que los hombres sean considerados como fuentes de ideas y un grupo de expertos confiable y respetable.
- E. Continuar buscando maneras de mejorar el aspecto divertido de Mensa para que sea un lugar más placentero para reunirse.

4. ¿Qué desea lograr durante su mandato en el cargo?

- A. Lograr una estructura administrativa más fluida y efectiva en todos los niveles de Mensa
 - B. Impulsar una mayor participación en las oficinas de voluntarios por parte de otros Mensans debido a procesos de reunión, plantillas y herramientas llave en mano.
-

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5 Isabella Holz

Biography

Since I joined Mensa I have volunteered for various parts of our society - from small local groups to Full National Mensas and Mensa International. In 2010 I initiated International Intelligence Day - involving up to 27 countries in subsequent years. I assisted the German board in the endeavour to reach 10,000 members and the Director Development to establish new Mensa groups.

2010-2013	Project leader International Intelligence Day
2010-2012	Marketing & PR assistant (Mensa Germany)
2011-2014	Proctor (Munich)
2012-2014	Vice Chair Marketing, PR, Finance (Mensa Germany)
2012/2013	IBD delegate (Germany)
2014-2016	Marketing and Social Media (Mensa Switzerland)
2015-2017	Assistant to the Director Development (Mensa International)
2017-	Event Coordinator (Mensa International)

Professionally, I have a degree in communication science focusing on marketing and economics. An experienced marketing manager and digital native, I am adept at exploiting the potential of digitalization and social media - including onboarding employees, project and change management.

Campaign statement

Let's identify and exploit the potential offered by the bright minds of our membership, by technology and digital transformation! ExComm should be a team acting both as enabler helping national Mensas to grow and as driver of innovation advancing our society. Leadership also means to listen and to learn - turning ideas and knowledge into action.

To tap the full potential of these roles I want to improve three pillars: people, processes and platforms. We need to engage more volunteers, offering work packages with different scopes, responsibilities and time budgets, with a comprehensive approach to **volunteer development** and a knowledge and content management. **Agility and efficiency of processes** should be increased to deliver better services. **Collaboration platforms** can enhance the density and quality of interactions between members, international and national volunteers in order to

- empower people to engage in Mensa
- sparking innovation and creativity
- improve knowledge transfer and prevent reinventions of the wheel.

I also call for a stronger culture of strategic planning and results orientation. Implementation is a key priority for my work - I want to make things happen.

Isabella Holz
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Answers to IBD questions

1, What do you see as the most important aspect of the role for which you are standing?

The Director of Administration (DoA) should establish genuine dialogue-oriented communication while keeping processes lean and flexible to provide added value to both Mensa members and volunteers. A culture of motivation and appreciation is important to recruit and retain volunteers and employees.

Communication is a strategic issue for the DoA – to be understood as a constant cycle of conversation, exchange and feedback motivating and engaging people.

Communication in a world of social media and digital technologies is much more than just putting the Mensa World Journal online or introducing a Facebook group. Coping with both internal/external developments and demands requires agile communication and lean management.

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2. Why have you volunteered for this role, and what in particular qualifies you for it?

I have always enjoyed working in international teams – as a volunteer and in my professional life. I have a hands-on mentality, working with the resources and budget at hand to achieve our goals. When the perfect solution is 6 years and 3 committees away I will choose and work with the 70% solution that brings us forward. I am familiar with the pivotal role communication plays for development, innovation, motivation and involvement. My work for Mensa International, Germany and Switzerland gives me a deep understanding of similarities and differences among Mensa Groups. My job experience as marketing manager for international companies involves leading multidisciplinary, multicultural teams, business development and managing budgets of various sizes. As project leader for website relaunches, product innovation and marketing campaigns I am experienced in process optimization, Scrum and design thinking.

3. What do you see as the most important issues facing international Mensa at the present time and in the next few years?

Mensa faces both external and internal challenges we should address.

Volunteers: The recruiting, management and recognition of volunteers should be improved to increase our manpower and its efficiency.

Strategy Mensa 2030: Mensa International has to define its positioning and its vision to stay relevant for members. Strategy development and implementation should include a comprehensive commitment (goals, action plans and resources) and results orientation.

Communication & digitalization: Improved communication, assessing and exploiting the potential of digital innovations are key for increasing membership benefits, brand building and knowledge transfer.

Development: Establishing Mensa in countries with cultural backgrounds far from western traditions requires new strategic approaches.

Finance: We have to create new concepts to fund projects, for example co-financing, joint ventures with national groups (giving them a greater say in where to invest their money). We should diversify our revenue streams, e.g. with grants from governments or sponsorship from corporations.

4. What do you wish to achieve during your term of office?

If elected, I will team up with the other officers and the Executive Director to

- develop a **communication strategy** to improve international exchange among members and strengthen our brand image, subsequently exploiting it to generate higher revenues and new membership benefits
- lay the foundation for **crowd innovation** (e.g. joint venture financing, innovation market, pilot projects)
- improve **knowledge transfer** with online workshops, mentoring, best practice reports and the like
- implement **collaboration tools** for international and national volunteers, amongst others a content database (e.g. for best practice, marketing, checklists) and a directory to link volunteers on all organizational levels
- improve the recruitment and management of **volunteers**, creating scalable work packages and a volunteer development program
- create a **project dashboard** where members can track progress and find volunteer opportunities
- conduct **regular surveys** to assess the needs of national Mensas/volunteers/members and their satisfaction with our work.

(Swedish)

Biografi

Sedan jag gick med i Mensa har jag frivilligt deltagit i olika delar av vår organisation - från små lokala grupper till Nationella Mensa-grupper och Mensa International. Under 2010 inledde jag International Intelligence Day - som under efterföljande år involverar upp till 27 länder. Jag hjälpte tyska styrelsen i dess strävan att nå 10 000 medlemmar och Utvecklingsdirektören att skapa nya Mensa-grupper.

2010-2013 Projektledare International Intelligence Day
2010-2012 Marknadsförings- & PR-assistent (Mensa Tyskland)

2011-2014 Proctor (München)

2012-2014 Vice ordförande Marknadsföring, PR, Finans (Mensa Tyskland)

2012/2013 IBD-delegat (Tyskland)

2014-2016 Marknadsföring och sociala medier (Mensa Schweiz)

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2015-2017 Assistent till Utvecklingsdirektören (Mensa International)
2017-Evenemangskoordinator (Mensa International)

Professionellt har jag en examen i kommunikationsvetenskap med inriktning marknadsföring och ekonomi. Som en erfaren marknadschef och digitalt hemmavan, är jag skicklig i att utnyttja potentialen hos digitalisering och sociala medier - inklusive att ta in nya anställda, projekt och förändringshantering

Kampanjbeskrivning

Låt oss identifiera och utnyttja den potential som erbjuds av våra medlemmars smarta sinnen, genom teknik och digital omvandling! ExComm borde vara ett lag som agerar både som möjliggörare som hjälper nationella Mensa-grupper att växa och som drivare av innovation som främjar vår organisation. Ledarskap betyder också att lyssna och lära sig – att förvandla idéer och kunskaper till handling.

För att dra nytta av den fulla potentialen i dessa roller vill jag förbättra tre pelare: människor, processer och plattformar. Vi behöver engagera fler volontärer och erbjuda arbetspaket med olika omfattningar, ansvarsområden och tidsbudgetar, med en övergripande strategi för **volontärutveckling** och kunskaps- och innehållshantering. **Smidigheten och effektiviteten i olika processer** bör ökas för att leverera bättre tjänster.

Samarbetsplattformar kan förbättra tätheten och kvaliteten hos interaktioner mellan medlemmar, internationella och nationella volontärer, för att

- ge människor möjlighet att engagera sig i Mensa
- sätta fart på innovation och kreativitet
- förbättra kunskapsöverföring och förhindra återuppfinnande av hjulet.

Jag påkallar också en starkare tradition för strategisk planering och resultatorientering. Implementering är en nyckelprioritering för mitt arbete - Jag vill få saker att hända.

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Svar på IBD-frågor

1. Vad ser du som den viktigaste aspekten hos den roll du står inför?

Förvaltningschefen (Director of Administration, DoA) bör skapa en genuin dialogorienterad kommunikation samtidigt som processerna är slimmade och flexibla för att ge mervärde till både Mensa-medlemmar och volontärer. En kultur av motivation och uppskattning är viktigt för att rekrytera och behålla volontärer och anställda.

Kommunikation är således en strategisk fråga för att DoA ska förstås som en konstant cykel av konversation, utbyte och feedback som motiverar och engagerar människor. Kommunikation i en värld av sociala medier och digital teknik är mycket mer än att bara publicera Mensa World Journal online eller introducera en Facebook-grupp. Att hantera båda Intern/extern utveckling och krav kräver smidig kommunikation och slimmad hantering.

2. Varför har du erbjudit dig för denna roll, och vad speciellt kvalificerar dig för den?

Jag har alltid tyckt om att arbeta i internationella lag som volontär och i mitt yrkesliv. Jag har en praktisk mentalitet, som arbetar med resurser och budget för att nå våra mål. När den perfekta lösningen är 6 år och 3 utskott bort kommer jag att välja och arbeta med 70 % -lösningen som för oss framåt. Jag är bekant med den viktiga roll som kommunikation spelar för utveckling, innovation, motivation och engagemang. Mitt arbete för Mensa International, Tyskland och Schweiz ger mig en djup förståelse för likheter och skillnader bland Mensa-grupper.

Min yrkeserfarenhet som marknadschef för internationella företag innebär att leda tvärvetenskapliga, mångkulturella team, affärsutveckling och hantering av budgetar på olika storlekar. Som projektledare för webbplatsomlansering, produktinnovation och marknadsföringskampanjer är jag erfaren i processoptimering, Scrum och designtänkande.

3. Vad ser du som de viktigaste frågorna inför internationella Mensa för närvarande och under de närmaste åren?

Mensa står inför både externa och interna utmaningar som vi bör ta itu med.

Volontärer: Rekrytering, ledning och erkännande av volontärer bör förbättras.

Strategi Mensa 2030: Mensa International måste definiera sin position och sin vision att vara relevant för medlemmar. Strategiutveckling och genomförande bör inkludera ett omfattande engagemang (mål, handlingsplaner och resurser) och resultatorientering.

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Kommunikation och digitalisering: Förbättrad kommunikation, bedömning och utnyttjande av potentialen hos digitala innovationer är nyckeln för att öka medlemskapets fördelar, varumärkesbyggande och kunskapsöverföring.

Utveckling: Etablering av Mensa i länder med kulturell bakgrund långt ifrån västerländska traditioner kräver nya strategiska tillvägagångssätt.

Ekonomi: Vi måste skapa nya koncept för att finansiera projekt, till exempel samfinansiering, samarbete med nationella grupper (vilket ger dem större uppfattning om var de ska investera sina pengar). Vi borde diversifiera våra intäktströmmar, t.ex. med statliga bidrag eller sponsring från företag.

4. Vad vill du uppnå under din tid i rollen?

Om jag blir vald ska jag samarbeta med de andra kontoren och verkställande direktören för att

- utveckla en **kommunikationsstrategi** för att förbättra det internationella utbytet mellan medlemmarna och stärka vår varumärkesbild, därefter utnyttja den för att generera högre intäkter och nya medlemskapsfördelar
- lägga grunden för **gruppinnovation** (t.ex. joint venture-finansiering, innovationsmarknad, pilotprojekt)
- förbättra **kunskapsöverföring** med online-workshops, mentorskap, rapporter om bästa praxis och liknande
- implementera **samarbetsverktyg** för internationella och nationella volontärer, bland annat en innehållsdatabas (t.ex. för bästa praxis, marknadsföring, checklistor) och en katalog att länka volontärer på alla organisationsnivåer
- förbättra rekrytering och ledning av **volontärer**, skapa skalbara arbetspaket och ett volontärutvecklingsprogram
- skapa en **projektpanel** där medlemmar kan spåra framsteg och hitta volontärmöjligheter
- genomföra **regelbundna undersökningar** för att bedöma behoven hos nationella Mensas/volontärer/medlemmar och deras tillfredsställelse med vårt arbete.

(Spanish)

Biografía

Desde que me uní a Mensa, me ofrecí como voluntario para varias partes de nuestra sociedad, desde pequeños

grupos locales hasta Mensa International. En 2010 inicié el Día Internacional de la Inteligencia, involucrando hasta 27 países en los años siguientes.

2010-2013 Líder del proyecto Día Internacional de la Inteligencia

2010-2012 Asistente de Marketing y Relaciones Públicas (Mensa Alemania)

2011-2014 Supervisor de pruebas de inteligencia (Múnich)

2012-2014 Vicepresidente - Marketing, Relaciones Públicas, Finanzas (Mensa Alemania)

2012/2013 IBD delegado (Alemania)

2014-2016 Marketing y Social Media (Mensa Suiza)

2015-2017 Asistente de Director Development (Mensa Internacional)

2017- Coordinador de eventos (Mensa Internacional)

Profesionalmente, tengo un diploma en ciencias de la comunicación centrada en marketing y economía. Con experiencia como gerente de marketing y nativo digital, soy experta en explotar el potencial de la digitalización y las redes sociales, incluidos la incorporación de empleados, la gestión de proyectos y gestión del cambio.

Declaración de campaña

¡Identifiquemos y exploremos el potencial que ofrecen las mentes brillantes de nuestros miembros, la tecnología y la transformación digital! ExComm debe ser un equipo que actúe como facilitador para ayudar al crecimiento de Mensas nacional y como motor de la innovación que avanza en nuestra sociedad. Liderazgo significa escuchar y aprender, convertir ideas y conocimientos en acción. Para aprovechar todo el potencial de estos roles, quiero mejorar los tres pilares personas, procesos y plataformas. Necesitamos **involucrar a más voluntarios**, ofreciendo paquetes de trabajo con diferentes alcances, responsabilidades y calendarios, con un enfoque integral para el desarrollo de voluntarios y una gestión de conocimiento y contenido. **Agilidad y la eficiencia de los procesos** deben incrementarse para ofrecer mejores servicios. Las **plataformas de colaboración** pueden mejorar la densidad y la calidad de las interacciones entre miembros, voluntarios nacionales e internacionales para:

- Capacitar a las personas para participar en Mensa
- Inspirar innovación y creatividad
- Mejorar la transferencia de conocimientos y prevenir la reinención de la rueda.

También pido una cultura más fuerte de planificación estratégica y orientación a resultados. La implementación es una prioridad clave para mi trabajo, quiero que las cosas sucedan.

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Respuestas a las preguntas de la IBD

1. ¿Cuál ve como el aspecto más importante del papel que está representando?

El Director de Administración (DoA, por sus siglas en inglés) debe establecer una comunicación genuina orientada al diálogo, manteniendo los procesos ágiles y flexibles para brindar un valor agregado tanto a los miembros de Mensa como a los voluntarios. Una cultura de motivación y apreciación es importante para reclutar y retener voluntarios y empleados.

Por lo tanto, la comunicación es un tema estratégico para que el DoA se entienda como un ciclo constante de conversación, intercambio y feedback motivando y atrayendo a la gente. La comunicación en un mundo de redes sociales y tecnologías digitales es mucho más que simplemente poner en línea el Mensa World Journal o introducir un grupo en Facebook. Lidiando con ambos, desarrollos y demandas internas/externas requieren una comunicación y una gestión ágiles.

2. ¿Por qué se ha ofrecido como voluntario para este rol, y qué la califica en particular para ello?

Siempre he disfrutado el trabajar en equipos internacionales tanto como voluntario como en mi vida profesional. Tengo una mentalidad práctica a la hora de trabajar con los recursos y el presupuesto disponibles para lograr nuestros objetivos.

Cuando la solución perfecta esté a 6 años y 3 comités de distancia, elegiré y trabajaré con la solución al 70% que nos haga avanzar. Estoy familiarizada con el papel fundamental que desempeña la comunicación para el desarrollo, innovación, motivación y participación. Mi trabajo para Mensa International, Alemania y Suiza me da una profunda comprensión de las similitudes y diferencias entre los grupos de Mensa.

Mi experiencia laboral como gerente de marketing para empresas internacionales implica liderar equipos multidisciplinares, multiculturales, el desarrollo de negocios y la gestión de presupuestos de diversos tamaños. Como líder de proyectos para relanzamientos de sitios web, innovación de productos y campañas de marketing, tengo experiencia en optimización de procesos.

3. ¿Cuáles cree que son los problemas más importantes que enfrenta Mensa internacional en el momento actual y en los próximos años?

Mensa enfrenta desafíos externos e internos que debemos enfrentar.

Voluntarios: El reclutamiento, la gestión y el reconocimiento de voluntarios deben mejorarse.

Estrategia Mensa 2030: Mensa International debe definir su posicionamiento y su visión para mantenerse relevante para los miembros. El desarrollo y la implementación de la estrategia deben incluir un compromiso integral (objetivos, planes de acción y recursos) y una orientación a los resultados.

Comunicación y digitalización: la mejora de la comunicación, la evaluación y el aprovechamiento del potencial de las innovaciones digitales son clave para aumentar los beneficios de los miembros, la construcción de marcas y la transferencia de conocimientos.

Desarrollo: el establecimiento de Mensa en países con antecedentes culturales lejos de las tradiciones occidentales requiere nuevos enfoques estratégicos.

Finanzas: tenemos que crear nuevos conceptos para financiar proyectos, por ejemplo, cofinanciamiento, empresas conjuntas con grupos nacionales. Debemos diversificar nuestros flujos de ingresos, por ejemplo, con patrocinio.

4. ¿Qué desea lograr durante su mandato?

- Desarrollar una estrategia de comunicación para mejorar el intercambio internacional entre miembros y fortalecer nuestra imagen de marca, explotándola para generar mayores ingresos y nuevos beneficios para los miembros.
- Establecer las bases para la innovación colectiva (por ejemplo, mercado de innovación, proyectos piloto)
- Mejorar la transferencia de conocimientos con talleres en línea, tutorías, informes de mejores prácticas y similares
- Implementar herramientas de colaboración para voluntarios internacionales y nacionales, entre otros, una base de datos de contenido (por ejemplo, para las mejores prácticas, marketing, listas de verificación) y un directorio para vincular voluntarios
- Mejorar el reclutamiento y la gestión de voluntarios, creando un programa de desarrollo de voluntarios

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- Crear un panel de proyectos donde los miembros puedan seguir el progreso y encontrar oportunidades de voluntariado
- *Realizar encuestas para evaluar las necesidades de voluntarios/miembros y su satisfacción con nuestro trabajo.*

(French)

Biographie

Depuis que j'ai rejoint Mensa, j'ai fait du bénévolat pour diverses parties de notre société - allant des petits groupes locaux aux Mensas nationales et à Mensa International. En 2010, j'ai lancé la Journée de l'Intelligence (Intelligence Day), à laquelle ont participé jusqu'à 27 pays au cours des années suivantes.

2010-2013 Responsable de projet „International Intelligence Day“

2010-2012 Assistant marketing et relations publiques (Mensa Allemagne)

2012-2014 Vice-président marketing, relations publiques et finances (Mensa Allemagne)

2012/2013 Délégué IBD (Allemagne)

2014-2016 Marketing et médias sociaux (Mensa Suisse)

2015-2017 Assistante du directeur du développement (Mensa International)

2017- Coordinatrice événements (Mensa International)
Professionnellement, j'ai un diplôme en sciences de la communication avec une spécialisation en marketing et en économie. Responsable marketing expérimenté, j'excelle dans l'exploitation du potentiel de la numérisation et des réseaux sociaux - y compris la gestion des projets et du changement.

Déclaration de campagne

Identifions et exploitons le potentiel offert par les esprits brillants de nos membres, par la technologie et la transformation numérique! ExComm devrait être une équipe agissant à la fois comme moteur de la croissance et de l'innovation pour faire avancer notre société. Le leadership consiste aussi à écouter et à apprendre - à transformer les idées et les connaissances en actions. Pour exploiter pleinement le potentiel de ces rôles, je veux améliorer trois piliers : les volontaires, les processus et les plateformes. Nous devons engager davantage de volontaires avec une approche globale du développement du volontariat et une gestion des connaissances et du contenu. L'agilité et l'efficacité des processus devraient être accrues afin de fournir de

meilleurs services. Les plateformes de collaboration peuvent améliorer les interactions entre les membres, les volontaires internationaux et nationaux afin de/d'

- habiliter les gens à s'engager

- stimuler l'innovation et la créativité

- améliorer le transfert des connaissances.

Je préconise également un renforcement de la culture de la planification stratégique et de l'orientation vers les résultats. La mise en œuvre est une priorité clé de mon travail - je veux faire bouger les choses.

Isabella Holz
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1. Selon vous, quel est l'aspect le plus important du rôle que vous assumez ?

Le Directeur de l'Administration (DoA) doit établir une véritable communication axée sur le dialogue tout en gardant des processus simples et flexibles afin d'apporter une valeur ajoutée aux membres et aux volontaires de Mensa. Une culture de motivation et d'appréciation est importante pour recruter et retenir les bénévoles et les employés.

La communication est donc une question stratégique pour le DoA qui doit être comprise comme un cycle constant de conversation, d'échange et de feedback motivant et engageant les gens. La communication dans un monde de réseaux sociaux et de technologies numériques va bien au-delà de la simple mise en ligne du Mensa World Journal ou de l'introduction d'un groupe Facebook. Pour faire face aux développements et aux exigences internes/externes, il faut une communication agile et une gestion allégée.

2. Pourquoi vous êtes-vous porté volontaire pour ce rôle, et qu'est-ce qui vous qualifie en particulier pour ce rôle ?

J'ai toujours aimé travailler dans des équipes internationales en tant que bénévole et dans ma vie professionnelle. J'ai une mentalité pratique, travaillant avec les ressources et le budget à portée de main pour atteindre nos objectifs.

Je connais bien le rôle central que joue la communication dans le développement, l'innovation, la motivation et l'engagement. Mon travail pour Mensa International, l'Allemagne et la Suisse me permet de bien comprendre les similitudes et les différences entre les groupes Mensa.

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Mon expérience professionnelle en tant que responsable marketing pour des entreprises internationales m'amène à diriger des équipes multidisciplinaires et multiculturelles, le développement des affaires et la gestion de budgets. En tant que chef de projet pour les relances de sites Web, l'innovation de produits et les campagnes marketing, j'ai de l'expérience dans l'optimisation de processus, Scrum et la pensée design.

3. Quelles sont, selon vous, les questions les plus importantes auxquelles Mensa International doit faire face à l'heure actuelle et dans les années à venir ?

Bénévoles: Le recrutement, la gestion et la reconnaissance des bénévoles devraient être améliorés afin d'accroître notre main-d'œuvre et son efficacité.

Stratégie Mensa 2030 : Mensa International doit définir son positionnement et sa vision pour rester pertinente pour ses membres. L'élaboration et la mise en œuvre de la stratégie devraient comprendre un engagement global et une orientation axée sur les résultats.

Communication et numérisation : L'amélioration de la communication, l'évaluation et l'exploitation du potentiel des innovations numériques sont essentielles pour accroître les bénéfices des membres et le transfert des connaissances.

Développement dans des pays d'origine culturelle éloignés des traditions occidentales nécessite de nouvelles approches stratégiques.

Finances: Nous devons créer de nouveaux concepts pour financer des projets, par exemple le cofinancement, les coentreprises avec des groupes nationaux. Nous devrions diversifier nos sources de revenus, par exemple avec des subventions des gouvernements ou des commandites des entreprises.

4. Que souhaitez-vous accomplir au cours de votre mandat ?

- Développer une stratégie de communication pour améliorer les échanges internationaux entre les membres et renforcer notre image de marque
- Établir les fondements de l'innovation (p. ex. un marché de l'innovation, projets pilotes)
- Améliorer le transfert des connaissances au moyen d'ateliers en ligne, de mentorat, de rapports sur les meilleures pratiques, etc.
- Mettre en œuvre des outils de collaboration pour les volontaires internationaux et nationaux, entre autres une base de données de contenu (par exemple pour les meilleures pratiques, le marketing, les listes de contrôle) et un

répertoire pour relier les volontaires à tous les niveaux organisationnels

- Améliorer le recrutement et la gestion des bénévoles
 - Créer un tableau de bord du projet où les membres peuvent suivre les progrès et trouver des bénévoles opportunités
 - Mener des enquêtes pour évaluer les besoins et les attentes des bénévoles/membres et leur satisfaction par rapport à notre travail.
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6 Jacek Cywiński

Biography

I have been with Mensa for almost 14 years, having been actively involved at national and international levels:

2017 – present Executive Committee Member – Asia-Pacific Mensa Gathering 2019

2014 – present Board member & National SIGHT Coordinator & Scholarship judge, Mensa New Zealand (previously Deputy Chair, National Testing Officer)

2015 – present Mensa Foundation International Scholarship judge

2011 - 2016 Member of Leadership Exchange Ambassador Program Committee, Vice-chair, Chair

2010 - 2012 Chair of Mensa Poland, IBD Member

2006 - 2010 Board member and Testing Coordinator, Mensa Poland

In my professional life, I am a compliance specialist. I have had 16 years' experience applying commercial and tax law regulation, fraud investigation, and following compliance framework at both national and international levels which I gained at top accounting companies, governmental departments, my own chartered accounting practice and several other places. I have an M.Sc. in finance and banking; and, I am a chartered accountant.

Campaign statement

It's all about volunteers!

Mensa International is an amazing organisation which allows its members to build a network of wonderful friends. I would like to get more members involved in Mensa at the international level; in order to achieve this I would evolve the current International Volunteer Network and create a new platform to increase experience and build confidence in applying for more demanding national and international positions. Supporting volunteers and developing Mensa leaders is crucial, as our organisation is based on countless hours of effort from all of us. I am an independent candidate who is able to cooperate with anyone who wants to make Mensa even better. I believe that respect towards members is key to being a successful Mensa leader. I maintain a strong network of international connections, keeping in touch with people from almost all Mensa groups, which will be a great asset in achieving my goals. I encourage you to get involved in Mensa international life – and make Mensa better for you and others. I am confident that it's like a long-term investment which will reward you - whether that be new friends or even a loved one.

Answers to IBD questions

1. What do you see as the most important aspect of the role for which you are standing?

The Director of Administration is responsible for the oversight of the International Office, portfolio of communications and appointee oversight.

It's essential to have good communication skills and understanding of Mensa operations and policies. As it is not feasible to do everything alone, engaging a vast network of volunteers and committees is required. It's all about cooperation and serving members; everything else will follow. Empowering members and showing them that being a Mensa volunteer can bring so much to life is crucial. You must have heard it at least a dozen times about herding cats or about 12 Mensans having at least 13 opinions. I believe that the Director of Administration needs to keep this in mind :)

2. Why have you volunteered for this role, and what in particular qualifies you for it?

I have developed a great understanding of Mensa operations, I have a track record of increasing Mensa volunteers' engagement and 12-years of experience on Mensa boards, which is essential for the Director of Administration. To hold this position you must live Mensa and be not afraid of facing challenges. I believe that I

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have the required skill set and it would be my utmost pleasure to use my experience for the good of our organisation.

I have been available to members and Mensa Leaders, often helping them with challenging situations or when they were doubting themselves. I have been told that I am good at finding solutions in impassable situations.

Most of us are capable of taking any Mensa office and having success; it's all about time, persistence and remembering that Mensa is for Mensans and built by Mensans. I have proven that I am up to the challenge.

3. What do you see as the most important issues facing International Mensa at the present time and in the next few years?

I believe the five main issues facing International Mensa are member retention, understaffed office, increasing transparency, better use of our knowledge resources, and taking advantage of new technology. Member retention is an important issue facing Mensa International, and we need to consider the role of technology in this. Our organisation has evolved, but not our understaffed office. Additionally, it is important to work on greater transparency and visibility of Mensa International operations which would allow a wider audience to be involved.

We should create a knowledge base, where we could share all of the amazing resources from around the world, including materials on how to resolve the most common challenges a national Mensa can face. We have underutilised talented and experienced members, who want to make a contribution to Mensa – I will take a coordinator and project manager approach, to bring those valuable resources to fruition.

4. What do you wish to achieve during your term of office?

- Taking full advantage of an online presence of Mensa by utilising available channels and increasing brand awareness.
- Evolving International Volunteer Network and creating a platform to increase experience and knowledge exchange to make our organisation better.
- Currently, not many volunteers apply for international committees. I am hoping to change this and increase the transparency of the selection process.
- Better promotion of Mensa events in conjunction with offering SIGHT options. Most of

us started being more engaged in Mensa after participation in a successful event, let's show more members how amazing events can be!

- Exploring options of utilising the National Offices of British and American Mensa for increasing Mensa International Office and processes optimisation.
 - Collect best practices around the world and share them with a wider audience on our website.
-

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7 Peter Fröhler

Biography

Peter Fröhler joined Mensa late in life after his retirement from the United Nations in 2007. Peter was member of the IEC 2010/2011 and he chaired the IEC 2012/2013. He was MPAC co-chair and 2014-2017 he chaired the Web Board. He also actively served on the 2015 E-voting committee. At Mensa Germany he is coordinator for international issues, NatRep to the IBD and member of ExComm.

During his 30 years of service at the United Nations he gained invaluable work experience in a multi-cultural and multi-lingual international organization. He built very successful international teams, conceived and implemented complex global projects and excelled at solving problems.

Peter holds a master's degree in Mathematics and Computer Science. He is fluent in German, English and French and he has working knowledge of Spanish. He has always been committed to continuous learning and he considers his experience as a Mensa volunteer an invaluable asset.

Campaign Statement

The International Director-Administration has overall responsibility for Mensa's international office. Because of that important role, I will work very closely with the Executive Director to maintain a high level of responsiveness to membership requests and inquiries,

working well within and ahead of deadlines, and providing sufficient advance notice to allow for timely distribution of agendas, discussion points, motions, and minutes of Board meetings.

Mensa International (MI) is a volunteer-driven organization. Without the effective support of volunteers at all levels our world-wide organization could become meaningless for its members and the outside world. I am strongly committed to support a working environment that caters to the needs of our volunteers and shows them that we value and appreciate them and their work. Increasing transparency regarding the activities of the IBD is a high priority. At the same time we need to ensure that our work is fun and enjoyable.

I am fully committed to constructively working with the other elected officers, the ExComm members and the Executive Director to form an effective governing body. My praxis-oriented approach, my capacity to listen to others and my extensive problem solving experience at the international level will make MI stronger and more attractive.

1. What do you see as the most important aspect of the role for which you are standing?

Understanding the needs and challenges of national Mensas is key to provide successful guidance and support. Continuously mobilizing competent candidates for established functions and committees will also lead to sustainable progress. All of this can only be done in close cooperation with other board members and with volunteers from national Mensas. As DoA I am committed to provide leadership and team-building while effectively managing our multi-cultural and multi-lingual environment. And in addition as DoA I strive to be a competent communicator with a strong capacity to listen to others. My mission is to encourage and facilitate the exchange of ideas and best practices. And my passion is to ensure that the work of all volunteers is and remains fun and enjoyable for everyone.

2. Why have you volunteered for this role and what in particular qualifies you for it?

I have been active at the international level of Mensa since I joined. I have successfully chaired various committees and actively participated in others. The knowledge and experience I gained during 30 years of service at the United Nations uniquely qualifies me for this international leadership role. I have a vision of taking this organization to a much higher level by effectively supporting and, as appropriate, streamlining

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administrative processes, and generally strengthening the international network of Mensans. During my professional life I have been to over 100 countries and I am proud and happy to have a large network of friends, colleagues and acquaintances all over the world. I am praxis-oriented, I can listen to others and I have extensive experience in solving problems at the international level. I would like to put these resources at the service of Mensa International to make us stronger and even more attractive.

3. What do you see as the most important issues facing Mensa International at the present time and in the next few years?

Mensa International (MI) needs to prepare to face the following challenges:

- The world in which we live is rapidly changing and we at MI need to adapt to new challenges arising from increasing membership and member countries. We have to keep abreast of evolving technologies in particular as they affect communication channels. And we need to ensure that the related changes turn MI into a stronger and more efficient organization.
- Electronic voting is an issue I would like to see further developed in order to permit for more active feedback from members worldwide on important issues.
- MI has to become more effective in providing global services for the benefit of all Mensans. In this context we have to deploy innovative efforts to build an efficiently performing global network of Mensans.
- We at MI have to look after our volunteers without whom the organization could not flourish

4. What do you wish to achieve during your term of office?

The following sets out a few key priority areas that I would like to tackle:

- Responsiveness: I would aim at guaranteeing prompt responses to membership requests and inquiries.
- Effectiveness: I would carefully plan and carry out administrative processes to ensure that problems are being minimized and deadlines are being kept.
- Innovation: I plan to consider new and more interactive communication tools to strengthen global interaction with Mensans to facilitate collaboration.

- Support: Mensa is a volunteer-driven organization. Providing an environment conducive to the work of volunteers is of utmost importance.
- Management of change: Many of the ways our organization has been run can be enhanced or at least have to be reviewed for effectiveness. We need to have the courage to engage in new approaches when appropriate.

(german)

Biographie

Peter Fröhler wurde erst nach seiner Pensionierung bei den Vereinten Nationen 2007 Mensa Mitglied. Er war Mitglied im internationalen Wahlausschuss (IEC) 2010/2011 und Vorsitzender des IEC 2012/2013. Er war stellvertretender Vorsitzender vom Marketing and Product Advisory Committee und er war Vorsitzender des Web Boards 2014-2017. Er war auch aktives Mitglied des 2015 E-voting Komitees. Bei Mensa in Deutschland ist er Koordinator für Internationales, IBD NatRep und Mitglied des ExComm.

Bei den Vereinten Nationen hat er in seiner 30-jährigen Dienstzeit unschätzbare Arbeitserfahrungen in einer multikulturellen und mehrsprachigen internationalen Organisation gewonnen. Er hat sehr erfolgreiche internationale Teams zusammengestellt, komplexe globale Projekte entworfen und umgesetzt und sich durch effizientes Lösen von Problemen ausgezeichnet.

Peter hat ein Diplom in Mathematik und Informatik. Er spricht fließend Deutsch, Englisch und Französisch, und er hat mittlere Spanischkenntnisse. Er ist überzeugt vom Konzept des lebenslangen Lernens und er betrachtet seine Erfahrungen als Aktiver in diversen Positionen bei Mensa als sehr wertvoll.

Campaign Statement

Der international Direktor-Administration trägt die Gesamtverantwortung für das internationale Büro von Mensa. Aufgrund dieser wichtigen Rolle werde ich sehr eng mit dem Exekutivdirektor zusammenarbeiten, um ein hohes Maß an Reaktionsfähigkeit auf Mitgliederanfragen zu gewährleisten, innerhalb und vor Ablauf von Fristen gut zu arbeiten, und frühzeitige Informationen zu verbreiten, um eine rechtzeitige Verteilung der Tagesordnungen, Diskussionsthemen, Anträge und Protokolle der Board Meetings sicherzustellen.

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Mensa International (MI) baut auf die Unterstützung durch ehrenamtliche Mitarbeiter. Ohne die effektive Unterstützung von Freiwilligen auf allen Ebenen könnte unsere weltweite Organisation für ihre Mitglieder und die Außenwelt bedeutungslos werden. Ich bin fest entschlossen, ein Arbeitsumfeld zu schaffen, das auf die Bedürfnisse unserer Freiwilligen eingeht und ihnen zeigt, dass wir sie und ihre Arbeit schätzen.

Größere Transparenz der IBD Aktivitäten ist eine wichtige Priorität. Gleichzeitig müssen wir sicher stellen, dass unsere Arbeit Spaß macht und angenehm ist.

Ich bin fest entschlossen, konstruktiv mit den anderen gewählten Amtsinhabern, den ExComm Mitgliedern und dem Exekutivdirektor zusammenzuarbeiten, um eine gut funktionierende Führungsmannschaft zu bilden.

Meine praxisorientierte Vorgehensweise, meine Fähigkeit, anderen zuzuhören und meine weitreichende Problemlösungserfahrung auf internationaler Ebene werden MI stärker und attraktiver machen.

1. Was hältst du für den wichtigsten Aspekt in dem Amt für das du antrittst?

Kenntnis und Verständnis der Bedürfnisse und Herausforderungen von nationalen Mensas ist Grundvoraussetzung, um erfolgreiche Anleitung und Unterstützung zu leisten. Die kontinuierliche Mobilisierung kompetenter Kandidaten für etablierte Funktionen und Komitees wird auch zu nachhaltigem Fortschritt führen. Das geht jedoch alles nur in enger Zusammenarbeit mit den anderen Direktoren und mit ehrenamtlichen Aktiven aus nationalen Mensas. Als Direktor-Administration bin ich bestrebt, Führungs- und Teamaufbauarbeit zu leisten und gleichzeitig unser multikulturelles und mehrsprachiges Umfeld effektiv zu managen. Und als Direktor-Administration strebe ich danach, ein kompetenter Kommunikator zu sein, der fähig ist, anderen zuzuhören. Meine Mission ist es, den Austausch von Ideen und bewährten Verfahren zu fördern und zu erleichtern. Meine Leidenschaft ist es, dafür zu sorgen, dass die Arbeit aller Freiwilligen Spaß macht und angenehm ist.

2. Warum kandidierst du für dieses Amt und was speziell qualifiziert dich dafür?

Ich bin seit meinem Beitritt auf der internationalen Ebene von Mensa aktiv. Ich habe diverser Komitees erfolgreich geleitet und war aktives Mitglied in anderen. Mein

Wissen und meine Erfahrung aus 30 Jahren Laufbahn bei den Vereinten Nationen qualifiziert mich auf einzigartige Weise für diese internationale Führungsrolle. Ich habe die Vision, diese Organisation durch effektive Unterstützung und gegebenenfalls Rationalisierung der Verwaltungsprozesse und Stärkung des internationalen Mensaneretzwerks auf eine viel höhere Ebene zu heben. Während meines Berufslebens war ich in über 100 Ländern und ich bin stolz und glücklich, ein großes Netzwerk von Freunden, Kollegen und Bekannten auf der ganzen Welt zu haben. Ich bin praxisorientiert, höre anderen zu und habe Erfahrung mit der Lösung von Problemen auf internationaler Ebene. Ich möchte diese Ressourcen in den Dienst von Mensa International stellen, um uns stärker und noch attraktiver zu machen.

3. Was siehst du als wichtigste Herausforderungen für Mensa International gegenwärtig und in den nächsten paar Jahren?

Mensa International (MI) muss sich auf die folgenden Herausforderungen vorbereiten:

- Unsere Welt ändert sich rapide und wir bei MI müssen uns an neue Herausforderungen anpassen, die aus steigenden Mitgliederzahlen und zusätzlichen Mitgliedsländern erwachsen. Wir müssen immer auf dem neuesten Stand der Technologie bleiben, insbesondere wo sie Kommunikationskanäle beeinflussen. Und wir müssen sicher stellen, dass die damit einhergehenden Veränderungen, MI zu einer stärkeren und effizienteren Organisation machen.
- On-line Abstimmungstools sind ein Thema, das ich gerne weiterentwickeln möchte, um aktiveres Feedback von Mitgliedern weltweit zu wichtigen Themen zu ermöglichen.
- MI muss effizienter werden, wenn es darum geht, globale Dienstleistungen zum Nutzen aller Mensaner anzubieten. In diesem Zusammenhang müssen wir innovative Anstrengungen unternehmen, um ein effizientes globales Netzwerk von Mensanern aufzubauen.
- Wir bei MI müssen uns um unsere ehrenamtlich Aktiven kümmern, ohne die diese Organisation nicht gedeihen könnte.

4. Was möchtest du während deiner Amtszeit erreichen?

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Die folgende Liste beschreibt einige Prioritäten, die ich angehen würde:

- **Ansprechbarkeit:** Ich würde mich bemühen, Mitgliederanfragen prompt zu beantworten.
 - **Effizienz:** Ich würde administrative Prozesse sorgfältig planen und durchführen, um sicherzustellen, dass Probleme minimiert und Fristen eingehalten werden.
 - **Innovation:** Ich beabsichtige, neue und interaktivere Kommunikationsmittel in Betracht zu ziehen, um die globale Interaktion unter Mensanern zu unterstützen und allgemein die Zusammenarbeit zu erleichtern.
 - **Unterstützung:** MI baut auf die Unterstützung durch ehrenamtliche Mitarbeiter. Ein Arbeitsumfeld zu schaffen, das die Bedürfnisse dieser Mitarbeiter erfüllt und ihre Leistung würdigt, ist außerordentlich wichtig.
 - **Change Management:** Viele Aspekte unserer Organisation können verbessert werden oder sollten zumindest auf ihre Effizienz geprüft werden. Wir sollten den Mut haben, falls erforderlich, neue Verfahren in Betracht zu ziehen.
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Candidate Statements

CANDIDATES FOR DIRECTOR OF DEVELOPMENT



8 Bibiana Balanyi

Biography

Contribution to Mensa

- Joined Mensa Hungary in 1994
- Was elected chair in 1997, served 9.5 years in total
- Assisted in building up an active Full National Mensa with 800 members
- Was elected International Director of Development for 2 terms, assisting many countries in their development efforts; achievements: 13 country status upgrades (including three new groups)
- Successfully initiated amendments to the MIL Constitution

- Was elected International Chair for 2 terms
- Conceived and managed new international website project; initiated corporate identity; improved international communication and social media presence
- Attended 18 IBD meetings

Personal

I am 46 years old and work as free-lance translator. I translate business documents and books, providing insight into several cultures. I am a PR expert. I speak English, German, Dutch, some Spanish and French.

Major interests

I spend most of my free time with Mensa. Otherwise, I read, dance, take photographs, collect antique books, nurture orchids.

Campaign statement

Why me?

Because I am a good candidate for the development field, with proven successes. I am an achiever and want to be as efficient as before. In particular, I...

- know how to foster Mensa and I can help others growing their own
- provide rapid action and give you the answers
- understand how Mensa groups work and I can help them in operating their own
- can help to understand complicated rules by converting information to an understandable format
- am responsive
- am highly available for assistance via different channels including social media
- understand Mensa governance on all levels
- am strong in understanding different cultures
- speak languages
- have rich experiences in development, communication, publicity
- am an open and accessible person
- have a sense of humour
- have a heart for Mensa

What plans? – Guidance and assistance

- I will
- be proactive, available and responsive

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- be available for consultation via e-mail, skype, FB...
- be there for help
- create a FB group for national co-ordinators
- contribute to the new website I delivered, further enrich its content
- connect those who need with those who know
- help to understand
- facilitate information flow

Be part of the international community, make your voice heard!

Visit www.mensa.hu/balanyi for more!

Floreat Mensa!

Answers to IBD questions

1. What do you see as the most important aspect of the role for which you are standing?

Development is key to the present and future of Mensa. Our task is to attract new members and retain old ones by providing an active, exciting, funny, transparent and fair organisation on all levels. Having more members means more interesting people, more volunteers, more enthusiasm, more ideas and more resources – in other words a critical mass to form active groups. The Director of Development plays pivotal role in this process because he/she can assist groups by connecting those who need with those who know.

This position is a key for increasing membership and connectivity within Mensa. Working on the Executive Committee, the Director of Development can serve as interface between the national and the international level, raise mutual awareness and facilitate knowledge transfer. Additionally, he/she should have an understanding for different cultures, locality, specific needs and difficulties to be able to assist newly established groups in achieving next level.

2. Why have you volunteered for this role, and what in particular qualifies you for it?

Qualification: Rich experiences in the field of development and profound knowledge of Mensa governance on all levels. I served as national chair, Director Development and International Chair – still, I haven't forgotten how it feels to be a 'simple' member.

Volunteering: After being international chair, the 'normal' career path would be to retire and knit on the veranda. 😊 However, I feel too young for that and I believe I still have a lot to give to Mensa. I want to be as successful as before.

Achievements:

National chair – very active group with 800 members; International development – record-setting 13 country status upgrades, explanatory documents; International chair – new website serving as competence centre, corporate identity, improved communication and social media presence, e-voting introduced.

I am practice oriented, I speak foreign languages. I have excellent emphatic abilities both in terms of people and culture. I am highly responsive and acting rapidly.

3. What do you see as the most important issues facing international Mensa at the present time and in the next few years?

- Overall growth in terms of bringing Mensa to new countries and increased membership in existing groups. Healthily operating and active Mensa groups mean healthily operating and active international Mensa.
- Attracting young people; winning new people for Mensa who will become future volunteers.
- New groups assisted and encouraged to achieve the next level of development status because they are often unable to reach a size that is self-supporting.
- Continued effort in making rules better understandable for the countries. Assistance and understanding.
- Co-operation among the groups should further be increased. Better sharing of information, best practices, experiences and knowledge transfer are pivotal. This should be facilitated by all possible tools. We should continue what was started by enriching the website operating as knowledge centre.
- Better information flow.
- Visibility inside and outside. Mensa groups and members should better see the international level and experience the feeling of being part of a greater community.

4. What do you wish to achieve during your term of office?

- Growth both by the number of countries and membership in countries
- Increased cohesion and co-operation among the countries while understanding and respecting

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differences. Better exchange of knowledge, experiences, documents, ideas with a view to develop.

- Genuine assistance for countries
 - Less talk, more action
 - Proactivity, availability, responsiveness
 - FB group for national development co-ordinators appointed by the countries
 - Encouraging groups to make wider use of the international website collecting as much know-how, best-practices and ideas from all around the world as possible
 - Understanding for locality – countries, culture, people – while keeping the global character in mind
 - A multi-faceted, colourful international Mensa embracing everyone that is not an abstract concept for the members and the countries but a living and active construct, with everybody feeling part of it, involved and having ownership of it.
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Candidate Statements



9 Janne Sylvest

Biographical Statement

2016-2019: Chair of Mensa Denmark and IBD member.
2013-2016: Board Member, Mensa Denmark

Education: M.Sc. International Business Administration and Modern Languages, Copenhagen Business School, 1995

Professional experience: 20+ years as management consultant, working (mostly) internationally. Since 2017 independent consultant helping innovative start-ups secure funding for innovation projects.

Born in 1965, I joined Mensa in 2012 and have served since 2013 on the Danish Board. During my chairmanship Mensa Denmark has grown steadily to currently 2000+ members. As Chair, my main focus has been on making the organisation more effective, improving working conditions for volunteers and the membership experience. Co-hosted a Nordic/international event (Floating Mensans), and currently working on establishing a Nordic Mensa Research Foundation with the other Nordic Mensa Chairs. I am multilingual (native: Danish, professionally proficient: English, conversation: Spanish/French/German/Swedish), have lived in four different countries, travelled extensively and have work experience from multiple countries in Europe and Asia.

Candidate Statement

I want to contribute to the development of Mensa International and build capacity to overcome the current and future challenges. The main challenges that I see are:

- **Realising the global potential of Mensa** – we are transitioning from an organisation that for historical reasons is dominated by Europe and the English-speaking world, to a truly global organisation. It will be my goal as Director – Development to facilitate this transition. A more diverse set of cultural backgrounds of members and volunteers brings many benefits but may challenge how we do things, and we need to make the appropriate adjustments.
- **Bringing Mensa International into the 21st century** – we need to work smarter, be more effective and bring more value to members. Keywords are more (and better) digitalisation and a thorough review of our systems and procedures.
- **Strengthening the relevance and visibility of Mensa International** - most members identify strongly with their national Mensa, which is a good thing. But many members are not fully aware of the benefits that Mensa brings as an international organisation. I will work for increased transparency and better communication with members. Increased social media presence is a channel that we could utilise more.

Questions from the IBD

1. WHAT DO YOU SEE AS THE MOST IMPORTANT ASPECT OF THE ROLE FOR WHICH YOU ARE STANDING?

The International Director-Development has several areas of responsibility, including direct international membership, development assistance to established Mensas at their request, international public relations, and international SIGs. All of these are highly significant. But for me, the most important aspect of the role of International Director-Development is supporting and facilitating development in countries which do not yet have recognized full national Mensas, and helping new/small mensas to benefit from the experiences of others.

I see the Excom as a team with different roles and responsibilities, but a common goal: to benefit Mensa. Being a team player, collaborating in a positive spirit with the other international officers to drive the organisation

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forward, is a key priority for me as a member of that team.

2. WHY HAVE YOU VOLUNTEERED FOR THIS ROLE, AND WHAT IN PARTICULAR QUALIFIES YOU FOR IT?

Mensa has given me a lot, and the international aspect of Mensa is something I feel strongly about. I wish to give something back and contribute to the development of Mensa at the international level.

I have a lot of international experience – from work, private life, and Mensa life – that qualifies me for this role. I have worked successfully for 20+ years in a highly international and complex environment (consultant for the European Commission). I have on-the-ground work experience from many different countries and cultures. I have participated in three IBD meetings and made it a point to contribute actively and constructively to IBD's work. I have experience as national board member and Chair.

As a person, I am dynamic and solution-oriented. I get results by bringing my own background and competences to the table while respecting the competences and backgrounds of others, and valuing their contribution.

3. WHAT DO YOU SEE AS THE MOST IMPORTANT ISSUES FACING INTERNATIONAL MENSA AT THE PRESENT TIME AND IN THE NEXT FEW YEARS?

As outlined in my overall candidate statement, I see three key issues:

- **Bringing Mensa International into the 21st century** – digitalisation and streamlining of procedures.
- **Realising the global potential of Mensa** - transitioning to a truly global organization, reaching more people in more countries, building on a foundation of strong national mensas that collaborate and learn from each other.
- **Strengthening the relevance and visibility of Mensa International** for members and the world. Improving transparency, raising the profile of Mensa International, and increasing communication with and between members, across borders.

4. WHAT DO YOU WISH TO ACHIEVE DURING YOUR TERM OF OFFICE?

- **Supporting fledgling mensas** to set up effective organisations for membership growth and volunteer development. Focus on developing the Latin American mensas, while monitoring and supporting development in other regions, particularly Asia.
 - **Leveraging resources and building regional networks** - Mensa International has limited resources. I want to leverage these resources by involving (neighbouring) mensas more. Experience from e.g. Nordic collaboration shows that much can be gained from close working relationships - established mensas working with fledgling ones or new mensas developing together. Another option is "Friendship Mensas", pairing mensas from different regions.
 - **Digitalisation and review of procedures.** National level: facilitating exchange of tools and platforms already developed by other mensas. International level: Reviewing procedures and increase digitalization, particularly improved use of digital platforms for communication and exchange.
 - **Supporting strategic development of Mensa International** – I will advocate for developing a strategy and action plan in collaboration with the other officers.
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10 Tomáš Blumenstein

Biographical statement

- living in Prostějov, Czech Republic;
- married, two children;
- graduated from the Faculty of Civil Engineering, working as a building designer (architect), currently focusing also on education – gifted children in particular;
- Mensa member since 1995, volunteer since 1998;
- former chairman of Mensa Czech Republic (2007–2015);
- International Director for Smaller National Mensas (2015–2017);
- member of Gifted Children expert group of the Ministry of Education;
- coordinator of the EMAG 2010 orgateam;
- organized several annual gatherings of Mensa CR (12×), as well as hundreds of other events – lectures, excursions, abroad trips;
- started the Logical Olympiad competition (2008), and was the main coordinator in 2009, 2011, 2013 and 2014;
- organized numerous conferences and seminars for teachers;
- participated in 10 EMAGs, American Mensa AG in Boston and in San Diego, 12 IBDs and one Asian Mensa Gathering.

Campaign Statement

All the Mensa successes worldwide are based on great work of volunteers. In my opinion it is necessary to encourage more volunteers to take part in Mensa International and its development.

In order to support formation of National Mensas in new countries I would like to build small teams in each region, which would consist of people with local knowledge, and have sufficient experience with Mensa and its projects and positive feelings towards them. Such teams together with people from the new country would build the NM structures, implement necessary processes and organize activities in order to help the new NM develop. The on-line infrastructure will help a lot as well.

For development in both new and existing countries I will continue with connecting responsible volunteers on national level both on-line and face-to face.

I will also help NMs in their activities focused on Gifted Children because I have a lot of experience in this area and consider such activities important.

I look forward to working with anyone elected, however I want to put in a good word for Björn Liljeqvist and Isabella Holz, because we share a common vision and complement each other's strengths.

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Responses to IBD questions

1. Why have you volunteered for this role, and what in particular makes you qualified for it?

I have served as a Mensa volunteer since 1998 on many different positions including the chairman of Mensa Czech Republic (2007–2015), International Director for Smaller National Mensas (2015–2017) or Logical Olympiad team from the very start (since 2008) and I have always been focused on development of Mensa and on starting new projects. I am good at creating new structures and especially at encouraging volunteers to join Mensa projects.

2. What do you see as the most important aspect of the role for which you are standing?

Development of new national branches: I would like to create tools as well as prepare a supporting team for each country or region that would help new national

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Mensas successfully function, grow and flourish in their countries.

Development of existing National Mensas: I would like to support the development by increasing experience exchange, both by collecting and describing successful projects, and increasing the amount of international communication among volunteers in general.

3. What do you wish to achieve during your term of office?

I would like to fulfil the project of creating a complete database of existing Mensa projects, experiences, tools and skilled volunteers. This should serve as an inspiration (and sometimes as an instruction manual) for all the new and existing teams and their development.

I would like to create a very open environment within our society, where every volunteer will feel that his work is welcome and appreciated.

And of course, I would like to support creation of new National Mensas and their growth.

4. What do you consider the most important issues Mensa is facing currently and will be facing during next few years?

Mensa International currently represents something like a “black box” for many members – outcomes of its work are accepted by members, but they don’t feel the need to know about its internal processes or get involved themselves. The new ExComm team should encourage more members to join international activities, to run new projects and to take the responsibility for their tasks. It is not possible to start real development in few people.

Mensa International currently also has a chance to create new adaptive IQ test that could serve to all National Mensas worldwide.

The Mensa Gifted Children Program has a potential to help many children worldwide.